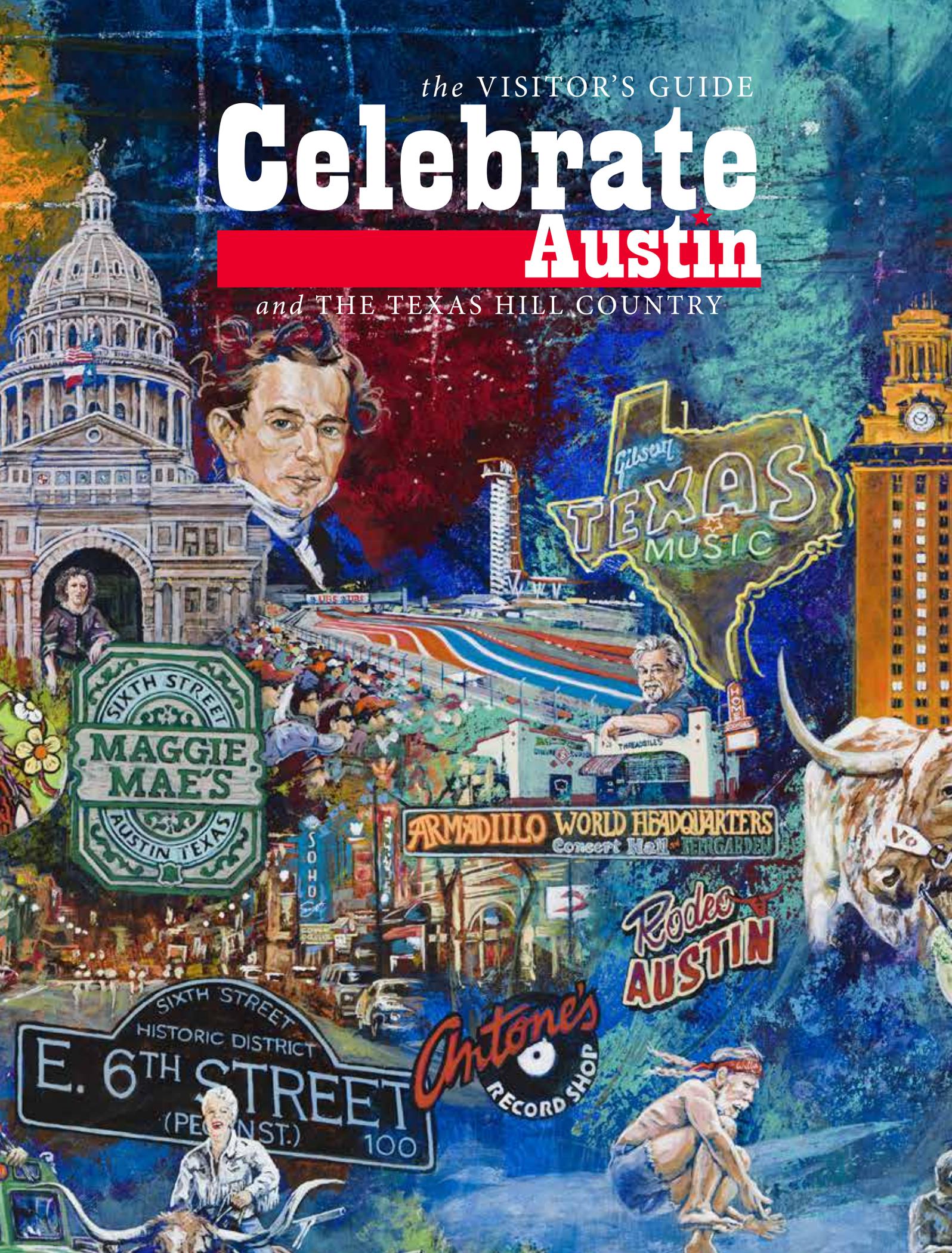


the VISITOR'S GUIDE

Celebrate Austin

and THE TEXAS HILL COUNTRY



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Welcome from the Celebrate Team:

We are so glad you have chosen to come to our amazing city. Austin benefits from the best Texas has to offer: centrally located and part of the Texas Hill Country, we have scenic landscapes and beautiful weather. We have booming economic growth and a robust tech and software industry. We are a hub for education and government activity. We have the best music, restaurants, shopping, festivals, parks and lakes. The list goes on and on.

Of course, Austin wouldn't be what it is without our public servants: those people who work as everyday heroes to make our city, and our country, a safe and wonderful place to live. We have therefore dedicated this year's issue of Celebrate Austin to those who serve our communities and country in areas including military, law enforcement and fire.

Our publication is organized into many helpful sections; its purpose is to provide you with enough in-depth information to make the most of your time exploring Austin and the surrounding Hill Country and to make you feel like a local.

The Shopping, Arts, Dining, Nightlife, Kids, Lake Travis, Sports, Historic Sixth Street, Newcomers, Tour Austin and Day Trippin' sections will get you going in the right direction with the latest on where to dine, shop and enjoy the rich culture of Austin.

Austin is one of the friendliest cities in the world, so if you want to find out where the locals go, ask anyone on the street. They'll have some great secrets to share with you; they might even take you there. After all, the satisfaction from knowing an area intimately is why those of us who live here choose to do so.

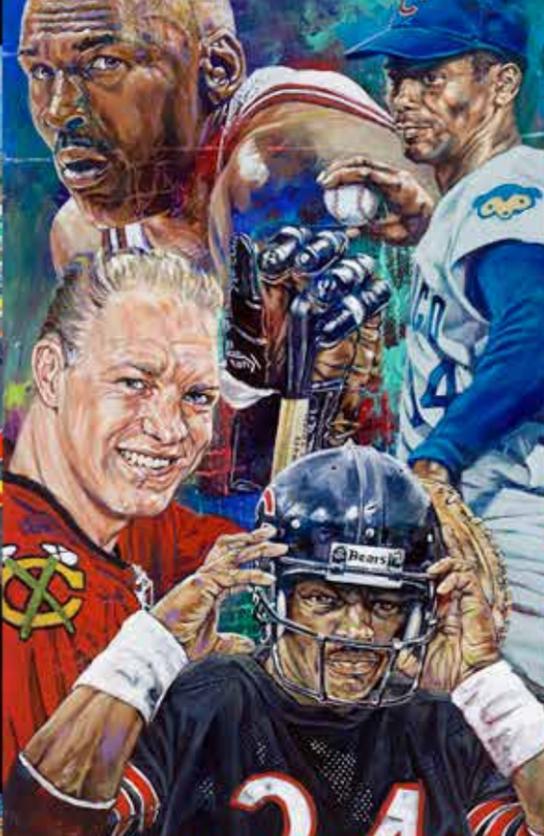
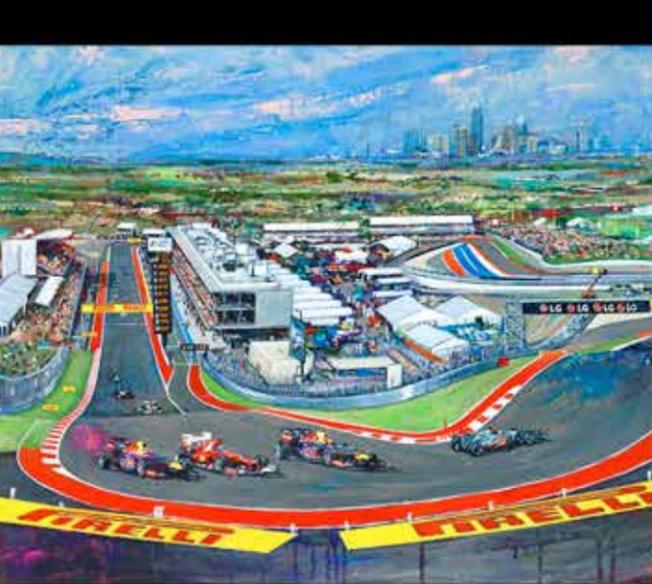
Again, welcome to Austin. Enjoy your time here, tell your friends about us and hurry back.

Sincerely,

The Celebrate Austin Team

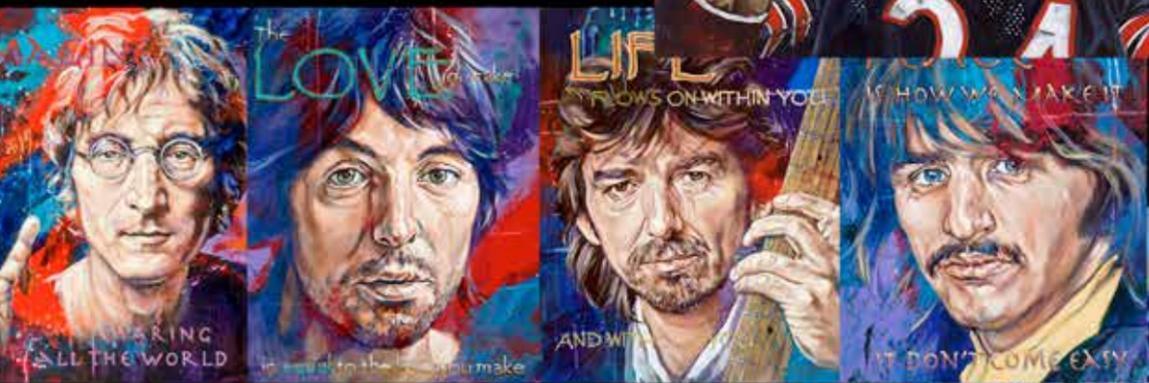
Corporate offices are located at 10713 RR 620 N. Austin, TX 78726. For more information, please call 512-346-6235.

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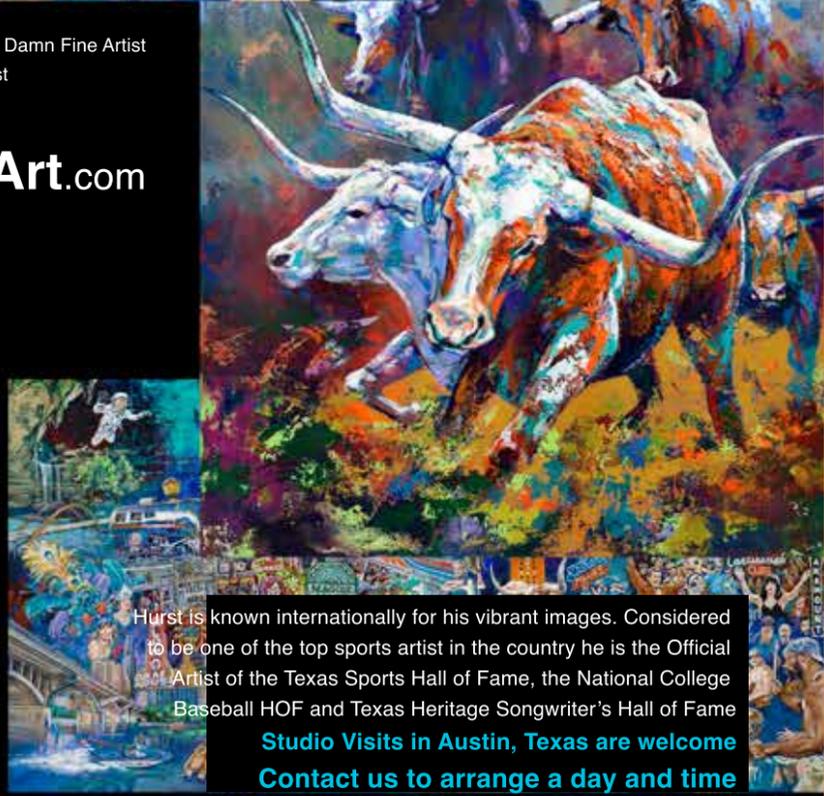
Artist Robert Hurst
adamnfineartist.com

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Robert Hurst - A Damn Fine Artist
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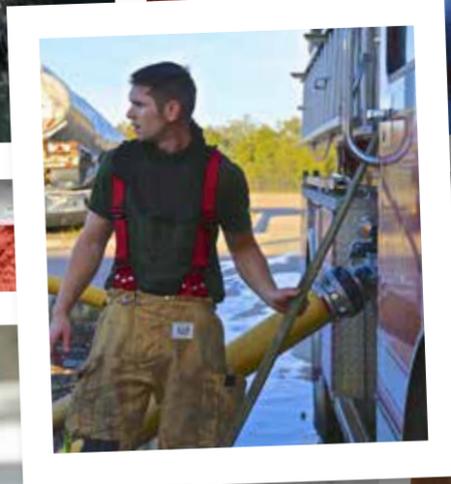
*To the everyday heroes putting their lives
on the line to keep us safe.*

*For all you do, day in and day out,
to protect and serve.*

*For this we would like to dedicate this
edition to all of you.*

*We can't possibly say,
"Thank you!" enough.*

From the desk of
**Celebrate
Austin**



Inside Celebrate Austin

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PHOTO BY JOHN R. ROGERS

Uniquely Austin: Getting to Know Our Big Little City

BY CHRISTY WINK

You've probably seen or heard the slogan "Keep Austin Weird." It's a phrase originally intended to indicate the people of Austin's support and preference for small, local businesses over large corporations, although over the years it has taken on a wider meaning to encompass all of the unique aspects of the city.

While maybe we're not so weird in the grand scheme of things, Austin does offer a wonderfully creative, colorful and interesting place to live and play. It's no surprise we are currently one of the nation's fastest growing cities. Once you get here you'll understand why it's hard not to love it, and even harder to leave.

Nestled in the corner of the Texas Hill Country, Austin boasts beautiful landscapes and temperate weather. Gently rolling hills and three separate lakes that split off the Colorado River encourage outdoor activity, and residents make good use of the multiple outlets in which to hike, bike, run, kayak, paddleboard or swim.

Austin is home to a blend of eclectic cultures and grassroots politics, with a thriving music scene (we're not called "The Live Music Capital of the World" for nothing), a strong small business network and a rich historic background. Austin's unique politics are well known throughout

the state; long known as a single blue dot in a sea of red, Austin's colorful political views reflect the extreme diversity of the city. And because we're from Texas, we have to go big: Austin is home to the largest state capitol building in the United States, a feat of architecture that brings to life Texas's proud and independent history.

Blend together a deep-rooted musical history, a significant selection of art houses and museums and a generous handful of locally owned and revered restaurants and businesses, and you've started to create the melting pot that is Austin. Its live music culture is a living, breathing thing, and the film making, interactive and software development industries have become an integral part of Austin's infrastructure.

Ask anyone on the street, and they'll tell you—Austin is proud of its offbeat heritage and fiercely protective of its freethinking, liberal spirit. Visitors come for the beautiful environment and the alluring tourist attractions. They stay because of the infectious positive vibe. And in the end, they get carried away with the thrum of Austin's lifestyle, until finally they realize: they're not tourists at all, but instead another part of what makes Austin unique in the first place.

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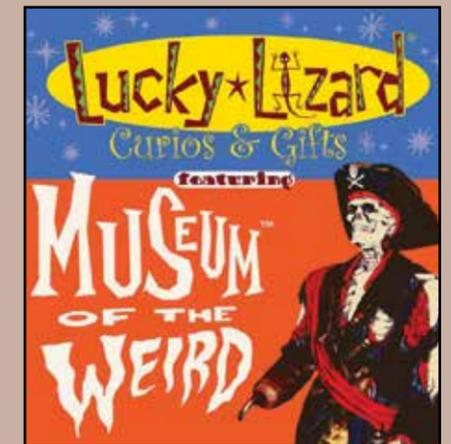
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2016 will be the final year to visit the wax museum in the Castle on South Congress! A history of classic monster movies, this all-ages attraction also has a gift shop full of t-shirts, comics, collectibles and more! Combo tickets available with Museum of the Weird. 1101 S. Congress, Austin, TX 78704. 512-565-2678; sfanthor.com.



LUCKY LIZARD/ MUSEUM OF THE WEIRD

In the heart of Austin's famous 6th Street lies the city's most curious and mysterious gift shop, featuring an intriguing blend of local art, imported goods, jewelry, unusual one-of-a-kind items and, of course, weird stuff! Featuring the Museum of the Weird, a must-see experience for visitors! 412 E. 6th St.; 512-476-5493; lucky lizard.net; museumoftheweird.com



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Austin Nature and Science Center; 512-974-3888; 301 Nature Center Drive, Austin, TX 78746; austintexas.gov/department/austin-nature-and-science-center. A place for visitors of all ages to enjoy nature exhibits and educational programs. Mon-Sat 9 am-5 pm, Sun 12 pm-5 pm.

Austin Duck Adventures; 512-477-5274; 602 E. 4th Street, Austin, TX 78701; www.austinducks.com; See Austin with a splash on the only land and lake tour in town! A 75-minute ride on an amphibious vehicle lets you experience the historic sites of downtown and Lake Austin. Tours leave daily from the Visitors Center and fill up fast, so book online now! It's an experience great for any age and one you can find only on the ducks.

Barton Springs Pool; 512-476-9044; 2201 Barton Springs Road, Austin, TX 78746; austintexas.gov/department/barton-springs-pool; Barton Springs Pool is a swimming hole with water fed from underground springs. Daily 5 am-10 pm.

Hamilton Pool; 512-264-2740; 24300 Hamilton Pool Road, Dripping Springs, TX 78620; www.texasoutside.com/hamilton-pool.html; A beautiful swimming spot with a grotto and a 45-foot waterfall, formed by thousands of years of water erosion. Open daily 9 am-6 pm.

Mayfield Park; 3505 West 35th Street, Austin, TX 78703; mayfieldpark.org. Mayfield Park is best described as a peaceful preserve with walking trails and beautiful wildlife. Daily 5 am-10 pm.

Mount Bonnell; 3800 Mount Bonnell Drive, Austin, TX 78731; The highest point in Austin, Mount Bonnell is a wonderful place to have a picnic or watch the sun set over the hills. Daily 5 am-10 pm.



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Things to See and Do *And Come Back For*

January

Austin Boat and Travel Trailer Show: Austin Convention Center, January 7-10, 2016

18th Annual Austin Spring Home & Garden Show: Austin Convention Center, January 15-17, 2016

February

Carnaval Brasileiro: Palmer Events Center - "Carnaval in Austin is one of the biggest Brazilian carnival celebrations outside Brazil - samba, costumes and wild abandon - Brasileiro style in the heart of Texas." February 27, 2016

Chinese New Year's Festival: Chinatown Center - "It's the year of the monkey, and Austin's restaurants are celebrating." February 8, 2016

March

Star of Texas Fair and Rodeo: Where Weird Meets Western. March 12-23, 2016. www.rodeoaustin.com

ABC Zilker Kite Festival: Come fly a kite at the nation's oldest kite festival! Zilker Park, March 6, 2016. www.abckitefestival.org

SXSW Education Expo: Austin Convention Center and

Hilton Austin Downtown - "A public event celebrating the Central Texas community's hunger and passion for lifelong learning, from cradle to career and beyond."

sxswedu.com/expo, March 7-10, 2016

SXSW: An extraordinary combination of music, independent films and new technology. Locations vary, March 11-20, 2016. www.sxsw.com

St. Patrick's Day Festival: Various Locations - "For over ten years the Celtic Cultural Center of Texas has organized the best Austin St. Paddy's Day celebration in central Texas. A family-friendly St. Patrick's Day where families can come out and enjoy the culture of Ireland including music, dance and language."

www.stpatricksdayaustin.com, March 17, 2016

Clyde Littlefield Texas Relays: Mike A. Myers Stadium, UT Campus - "The premier track & field event brings together the best high school, college and professional athletes from Texas, the U.S. and the world. The weekend wraps up with the Urban Music Festival on Saturday,

which features soul, R&B and hip hop artists." www.texassports.com, March 30-April 2, 2016

April

11th Annual Austin Spring Home and Garden Show: Palmer Events Center, April 1-3, 2016. www.austinhomeandgarden-show.com

Zilker Garden Festival: Zilker Botanical Garden, April 2-3, 2016

Austin International Poetry Festival: Location: TBA - "This four-day citywide, all-inclusive celebration of poetry and poets will include poetry readings, workshops, and slam poetry presentations." April 7-10, 2016

The 15th Annual Lonestar Round-Up: Travis County Expo Center - "A huge outdoor car show and live music festival with tons of vintage hot rods and custom cars driven here from all over the country, and bringing visitors from all over the world." lonestarroundup.com, April 7-10, 2016

The 22nd Annual Louisiana Swamp Thing & Crawfish Festival: Austin American Statesman Parking Lot - www.roadwa-yevents.com, April 23, 2016

Art City Austin: Austin's original fine arts festival, now in its 66th year - www.artallianceaustin.org, April 29-30, 2016

Austin Reggae Festival: Auditorium Shores, April 15-17, 2016

Moto GP: Circuit of the Americas - Welcome to the horsepower rodeo. www.circuitoftheamericas.com, April 8-10, 2016

Moontower Comedy & Oddity Fest: 4 days, 9ish Venues, 90ish Performers moontowercomedyfestival.com, April 20-23, 2016

Austin Fashion Week: Frank Erwin Center and Austin Music Hall - afw.fashionaustin.com, April 15-23, 2016

Austin Food and Wine Festival: Auditorium Shores and Republic Square Park - www.austinfoodandwinefestival.com April 22-24, 2016

Eeyore's 53rd Annual Birthday Party: Pease Park - www.eeyores.org, April 30, 2016

9th Annual LEVITATION (formerly Austin Psych Fest): Carson Creek Ranch - www.austinpsychfest.com, April 29-May 1, 2016

May

The 39th Annual Spring Pecan Street Festival: 6th Street - pecanstreetfestival.org, May 7-8, 2016

June

X Games: Circuit of the Americas - www.xgamesaustin.com, June 2-5, 2016

ATX Television Festival: Various Locations - www.atxfestival.com, June 9-12, 2016

21st Annual Republic of Texas Biker Rally®: Travis County Exposition Center and 6th Street - www.rotrally.com, June 9-12, 2016

Keep Austin Weird Fest and 5K: The Long Center - www.KeepAustinWeirdFest.com, Saturday, June 25, 2016

July

Fourth of July Fireworks and Symphony: The Long Center for Performing Arts - www.austinsymphony.org, July 4, 2016

ArmadilloCon 38: Omni SouthPark - armadillocon.org, July 29-31, 2016

August

9th Annual Austin Ice Cream Scoop: Fiesta Gardens - austinicreamfestival.com, August 13, 2016

12th Annual Austin Bat Fest: Ann Richards Congress Avenue Bridge, August 20, 2016

6th Annual Austin Pet Expo: Palmer Events Center - www.austinpetexpo.com, August 20-21, 2016

21st Annual Austin Fall Home & Garden Show: Austin Convention Center, August 26-28, 2016

26th Annual Austin Chronicle Hot Sauce Festival: Fiesta Gardens, August, 2016

September

UT Football: Opening Home Game vs. Notre Dame: Darrell K Royal Texas Memorial Stadium, Sept. 3, 2016

Fantastic Fest Film Festival: Alamo Drafthouse - "The largest genre film festival in the U.S., specializing in horror, fantasy, sci-fi, action and just plain fantastic movies from all around the world." fantasticfest.com, September 22-29, 2016

Lone Star Le Mans: 6 Hours of Circuit of the Americas! September 17, 2016

October

Austin City Limits Music Festival: Zilker Park "An annual weekend music and art festival that has become one of the United States premier rock festivals. Approximately 130 bands on eight stages attract crowds of around 65k fans to listen to music including rock, country, folk, indie, Americana, hip-hop, reggae and bluegrass." www.aclfestival.com Sept. 30-October 2 & 7-9, 2016

SXSW Eco Conference: Austin Convention Center - "Hosting an audience of thought leaders and decision makers, this three-day event serves as the platform to evolve critical matters such as complex challenges facing civil society, the economy and the natural world towards actionable and profitable solutions." www.sxsweco.com, Oct. 10-12, 2016

St. Elias Mediterranean Festival: St. Elias Church - "This two day event includes live music, dancing, wine, cocktails, children's games and a festival marketplace with a Greek Orthodox Bazaar." Date: October, 2016

22nd Annual Austin Film Festival: Various Locations, austinfilmfestival.com, October 13-20, 2016

Formula One Grand Prix: Featuring Taylor Swift Circuit of the Americas, October 21-23, 2016

November

Fun Fun Fest: Auditorium Shores, Date: TBA

Texas Book Festival: State Capitol, Nov. 5-6, 2016

A Christmas Affair 2016 presented by The Junior League of Austin: Location & Date: TBA,

Austin Celtic Festival: Fiesta Gardens - "Join the Austin Celtic Festival as we present world class music, dance and fun for you and your family." www.austincelticfestival.com Date: TBD

25th Annual Austin Powwow and American Indian Heritage Festival: Location: Travis County Expo Center - "Hundreds of Native American Indian dancers, singers and drummers gather each year in Austin on the first Saturday in November to celebrate American Indian culture." www.austinpowwow.net, Date: Nov. 5, 2016

East Austin Studio Tour: "A two-weekend self-guided tour of working art studios with over 100 artists and studios participating and located east of I-35, west of 183, south of 51st Street and north of Town Lake." www.eastaustinstudiotour.com, Date: TBA

December

Zilker Holiday Tree and Trail of Lights: Zilker Park, Date: TBA

Armadillo Christmas Bazaar: Palmer Events Center, Date: Dec. 14-24, 2016

Austin's New Year: Long Center at Auditorium Shores - "A family-friendly, alcohol-free event that features local music, dance, film, art and food with a fireworks finale." www.austintexas.gov/department/austins-new-year, December 31st-January 1st, 2016



PHOTO COURTESY OF JOHN R. ROGERS



PHOTO PROVIDED BY UT ATHLETICS

PHOTO PROVIDED BY UT ATHLETICS



Denise Eisman, Executive Director, Austin Concierge & Guest Services Association
 The Austin Concierge and Guest Services Association welcomes you to Austin Texas! The ACGSA is a non-profit organization of hotel-employed concierge and guest services professionals that represent top hotels and resorts throughout Austin. The primary goal of the ACGSA and the Board is to further the profession and professionalism of the concierge and guest services professionals in Austin. We achieve this goal through ongoing education of the membership from guest speakers each month. On behalf of the Board of Directors and membership of ACGSA, we would like to extend our gratitude for the overwhelming support we received from our Affiliate Partners in 2015. This year ACGSA will be offering scholarship donations to hospitality programs to individuals who wish to pursue a career in the hospitality industry. ACGSA is a fun and vibrant group that takes the profession of concierge very seriously. If you are interested in more information on how to become a concierge, join the guest services team or learn more on what we do, visit our website at www.acgsa.org. We are proud to promote such a great city and look forward to seeing you again soon.

The screenshot shows the website's header with the logo and navigation menu (Home, About Us, Membership, Sponsors, Events, Contact). The main banner features a hand ringing a bell with the text "Want the Best of Austin? Just ask ACGSA." Below this is a "JOIN THE LIST" button. A section titled "Unlock What's Happening in ATX | @acgsa" includes three categories: MUSIC, FOOD, and FESTIVALS, each with a representative image. At the bottom, there is a "Welcome to the Austin Concierge and Guest Services Association!" message, a brief description of the organization's mission, and a profile for Issa Hafeez, President, with a small portrait photo.



Concierge Services Tipping Guide

BY ROBIN OWENS

Taxi/Limo Driver: Standard tipping is 15% of the total fare for taxis and 20% of the total fare for limos.

Bellhop/Porter: \$1-\$2 per bag is customary (\$2 for heavier items).

Doorman: If the doorman simply opens the door for you, no tip is required. However, if he or she gets you a cab, then \$1 is acceptable. Special care, such as covering you with an umbrella in the rain or hailing a cab rather than just calling for one, might prompt additional tip.

Parking Valet: It is okay to tip only when the car is retrieved rather than when it is parked. \$2 is typical. If you are driving an expensive car and want it parked in a premium spot with extra care then you can expect to tip your valet anywhere between \$5 and \$10 dollars both ways.

Room Service: Oftentimes, hotels include a "service charge" to deliver to your room along with an added gratuity charge. If no gratuity charge was added then 15%-20% of the bill is appropriate. Tipping extra is fine, particularly if the person delivering the order takes extra care to set up your meal.

Housekeeper: If the maid goes above and beyond in service, such as providing extra soaps or folding towels in the shape of swans, feel free to leave a dollar or two. Whenever tipping, put the money in a clearly marked, sealed envelope, so there is no confusion as to who it belongs to.

Concierge: No tip is required for ordinary advice, giving directions or simple reservations. However, it is typical to tip \$5 for special dinner reservations and \$20 for hard-to-get theater tickets, because of the difficulty of the reservation. Tipping is

acceptable at the time of service or at the end of the stay.

Pool Attendant: Tipping is not required unless extra service was provided such as reserving lounge chairs, lending reading material, inflating pool toys or providing sunscreen. In those cases, \$2-\$3 is normal.

Tour Guide: If the tip is not already included, give 10%-20% of the tour price. \$3-\$4 for a full day tour is acceptable and it is customary to tip private tour guides more. Give the tip when saying goodbye. Also, if the driver is particularly helpful, then tip \$1-\$2.

Bartender/Cocktail Waitress: 15%-20% of the total tab or \$1 a drink is reasonable.

Front Desk Staff: No tip is necessary.

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AUSTIN SPORTS

From Football to Flat Tracks

BY SHANNON BARRIENTES

The beautiful capital of Texas is known for many things and a passion for excitement is definitely one of them. Between two growing legends, the Republic of Texas (ROT) Biker Rally and the Texas Rollergirls, Austin has more than enough adrenaline to please the crowds.

Austin loves to open her arms and embrace large fervent crowds for (famously) music, but one of the most exciting

events hosted yearly is the renowned ROT Biker Rally. Known as the largest “turnstile” motorcycle rally in the United States, it is a nationwide favorite. Tens of thousands of enthusiasts flock to the scenic Hill Country to enjoy the breathtaking vistas and the iconic nightlife that is Austin, Texas.

Held every second Thursday in June for nearly two decades, the ROT Rally doesn’t intimidate easily. They’re just as competitive with top-notch music and entertainment and, during this epic celebration, the city shuts down fifty blocks of downtown Austin to encourage pedestrian-friendly movement in the massive crowd of thousands of beautiful motorcycles and amazing vendors, street music and more. Attractions can include stunt shows, the epic Ives Brothers Wall of Death, Biker Games, The Ride in Bike Show and, of course, dozens of stages with live music. Because what event in Austin would be complete without that? The 2016 ROT Rally promises the 1st Annual Republic of Texas Invitational Custom Bike Show in association with AIMExpo Championship of the Americas. For your viewing pleasure, enjoy incredible custom-built bikes and flat track tracing.

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BY SHANNON BARRIENTES

Hardly an Austinite can believe that it's been over a year since they welcomed Charles Rene "Charlie" Strong after it was announced that he was hired as the head football coach in January of 2014. The Longhorn football team was synonymous with Coach Mack Brown for over a decade, and it was with bittersweet gravity that Austin said good-bye to the beloved Coach Brown, but gained the spectacular Coach Strong.

Texas is growing with Coach Strong and it's been an exciting stretch. The 2015 coaching staff saw a top-ten recruiting class, putting them in direct competition with some of the strongest teams in the nation. Coach Strong saw his first upset against a top-ten team in the notorious Red River Showdown, beating long-term rival Oklahoma 24-17. Despite the early and relatable struggles the team showed whilst learning under new leadership, the Longhorns were able to dominate with 313 yards on the ground. Quarterback Jerrod Heard and running back D'Onta Foreman rushed over 100 yards each in the game, which was a nod toward Coach Strong's strong recruiting decisions. Under Coach Strong, the Longhorns earned a bowl bid.

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Exciting news follows the recent vacancy at receivers coach, as the Longhorns took on Charlie Williams, former Indianapolis Colts assistant. Williams has coached thirty seasons, beginning at Long Beach City College in 1984, and his wealth of experience bodes well for the future season. Williams will work with new positions, recruited under Strong's sharp eye, including Collin Johnson, Reggie Hemphill-Mapps, Lil' Jordan Humphrey and Davion Curtis.

Another sensational addition to the team is new running backs coach, and alumnus, Anthony Johnson. Johnson played running back under Coach Mack Brown through 2005 and has since coached at Toledo, where the Rockets led in rushing each of his seasons, leading the Mid-American Conference. The 40 Acres campus couldn't be more excited to welcome home a coach that has such exciting and historic chemistry with the burnt orange soil. Johnson steps in with a strong back set, the aforementioned D'Onte Foreman, late-season breakout back Chris Warren III, Kirk Johnson and Kyle Porter.

National Signing Day landed Strong nationwide attention as his Longhorns landed seven commitments, vaulting them into the top 10 of the 247 Sports Composite Rankings and putting sports lovers on the edge of their seats in anticipation of the results for the upcoming 2016 season. Last season's strong 5-7 finish was fresh in everyone's minds as the Longhorns were, as usual, shown to be a desired landing spot for the brightest players on the field.

The University of Texas at Austin welcomed Coach Strong into their midst, surely recognizing a man of both academic and professional success, who would commit to the time-honored traditions of the Longhorn football team. In his first training camp as the Longhorns coach, Strong made national news headlines with his firm, no-nonsense training style and readily suspended or dismissed several players for disciplinary reasons. Backs sat straight in chairs as Texas, and the nation, digested that Coach Strong is a force to reckon with. With bated breath Austin looks forward to the coming 2016 season and all Coach Strong has to offer.

PHOTO PROVIDED BY UT ATHLETICS



Lake Travis: It's Full Again!



PHOTO PROVIDED BY HERRON STOCK

BY SHANNON BARRIENTES

The beautiful capital city gets, on average, over 280 days a year of glorious, bright-blue days. The subtropical latitude is generous with the mild climate but, you guessed it, makes for swim-worthy springs, long, fiery summers and a scorching sun that lasts well into autumn. Where is the relief, you ask? Two words: Lake Travis.

Beautiful Lake Travis is part of the grand Colorado River that was dammed into a reservoir in the 1940s. Winding a serpentine course through the gently rolling hills of northwest Austin is a 65-mile stretch of refreshing water just begging to be enjoyed. With nearly 30 square miles of surface, there is room for everyone. No matter your preference, be it fishing, boating, swimming, scuba diving, camping, picnicking or hiking, Lake Travis has fun for every person at every age. Fortunately for Austinites and visitors, it's just a short 20-minute drive away. Texas has suffered a notorious drought in the last 10 years, but the incredible floods of 2015 have done much to increase the water levels in

Central Texas area lakes, and Lake Travis has been no exception. The relief to the water levels means that public boat ramps are open and outdoor dining is close to the lovely water's edge once again. The local marinas are busy and ready for business and residents and tourists are taking advantage of the larger access to area fishing holes and beaches. With easier access to quiet lake edges, Lake Travis invites you to enjoy an incredible array of fish for your plucking pleasure including several species of bass, catfish and sunfish.

If boating for excitement is more your thing, there are dozens of boat rental options available from your choice of over a dozen marinas ready to cater to your every whim, including VIP Marina and Aquaholics. Popular with the locals is parasailing, tubing, water-skiing, jet skiing, wakeboarding, kneeboarding and, of course, power boats. To escape the Texas heat, there's nothing like racing over the water at 80 knots an hour with the spray of

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water invigorating your skin and cool wind whipping through your hair. One of the newest adventures available in recent years is Lake Travis Zipline, which offers hours of excitement 250 feet high above the scenic cobalt waters of the lake. Their private beach includes hammocks,

access to swimming and pristine sand in which to picnic or play games.

The lake itself is a beacon for glamorous cuisine, which always seems to encourage outdoor dining, allowing for breathtaking views and camera-ready sunsets. Don't miss The OASIS, a local favorite and famous tourist spot that sits 450 feet above Lake Travis on a cliff and offers the best sunset views a diner could anticipate. Multiple levels of patios can seat hundreds, with a stunning array of colored umbrellas that one would have to see to truly appreciate, acting as rainbow-colored eye candy. Their Starlight Terrace may be the most unique, and breathtaking, floor on which to dance the night away – you will gape in awe when the retractable roof opens and the brilliant night stars twinkle into view.

If you've ever envisioned a fine dining restaurant that also offers volleyball courts for your enjoyment, then be sure to visit Shore Club at Volente Beach. The food is spectacular, and there is a waterpark right next door. Catch live music and enjoy the views from their beautiful outdoor seating area. There are so many events that happen on Lake Travis, it's likely you will be there when something exciting is happening. Spectacular boat parades, exciting boat races and fireworks on Fourth of July – it seems like there is always something to look forward to on the beautiful shores of Lake Travis. What are you waiting for? Time to get wet!

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Congress Avenue: Main Street Texas

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AUSTIN PARKS & RECREATION
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Image: Watercolor by Sonny Cochran

BY SHANNON BARRIENTES

The Austin capitol building is one of the most visually striking buildings in all of Texas. Built in the late 19th century, it is a fully functioning city center that houses the bi-annual Texas Legislature and the Governor's offices. It is taller than the United States Capitol in Washington, D.C., measuring just over 300 feet in height, and is similar to the United States Capitol in both style and stature. What makes the Texas capitol so thoroughly unique, however, is its breathtaking and rare sunset red granite walls, which were quarried from the nearby Granite Mountain in Marble Falls, Texas.

Be sure to take a tour of the capitol while you are in the area. You can self-guide a tour with pamphlets or join an actual tour group as you move through the grand rooms of the majestic building that centers downtown Austin. Visitors are allowed to freely walk the halls of the capitol until 5:00 p.m. daily. The grounds are park-like and stately, and you should take time to explore the beautiful statues and landscapes that form the area landscape.

Just across the road from the capitol on Congress is exciting downtown life. The first building on Congress is a special one, the Old Bakery & Emporium, which serves as a consignment shop, art gallery, museum, and, most conveniently, a visitor information center. The art gallery is on the third floor and exhibits more than 50 local artists. The museum is noted for

containing the Lundberg-Maerki Historical Collection, which should not be missed.

The Old Bakery & Emporium is a registered national landmark and was built in 1876. Although it has been lovingly renovated for structural reasons, the impressively large oven and wooden baker's spade has been preserved as part of the history of the building. Don't miss a chance to visit this gorgeous piece of Austin history as you continue down Congress to great shopping and dining.

Just a city block down from the Old Bakery & Emporium is a sight to behold: the legendary Paramount Theater. The theater celebrated its 100th anniversary just last year. Its rich history will astound you – thousands of artists have graced the floor at a premier or upon its historic stage. Wonders like Katharine Hepburn, Lillian Gish and John and Ethel Barrymore have performed here. Modern-day celebrities have been known to visit as well; recent noteworthy celebrities include Ellen DeGeneres, Jack Black and even President Barack Obama.

Just across the street is a Texas legend: the Hatbox Haberdashery, one of the last of its kind in the state, let alone downtown Austin. These days, the world's modern selection of hats is blind conformity or rows of identical look-alikes. Hatbox offers custom styles, expert fittings and unique one-of-a-kind hats. It is well worth a visit to find a hat shop that replicates the type of quality and individuality that was found a century ago and is a rarity in today's world of mass-produced commerce.

Just before you turn the corner, stop at a locally owned store that cannot be missed. Austin's passion for music is documented with the walls of Wild About Music, an art and gift gallery dedicated entirely to music. They represent over 100 local, national and international artists and carry thousands gift items all entirely dedicated to, you guessed it, music! For over 20 years, they have brought the spirit of melody to music lovers worldwide. This gallery is museum-like in its quality and selection and is a must-see. A visit through these doors will inspire your next stop: Historic Sixth Street to listen to some live music!

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Sixth Street:

The Heartbeat of The Downtown Scene

PHOTO COURTESY OF HERRON STOCK



BY SHANNON BARRIENTES

Sixth Street is an epic, bustling hotspot for live music, a cold cocktail and all the bright lights and entertainment you can handle. It's one of the most historic districts in downtown Austin and is quite literally the original core of the city itself. The most legendary part of this street extends from the celebrated Driskill Hotel at the corner of Brazos Street and continues six city blocks to Interstate 35. Often considered the heartbeat of the downtown scene, it is alive with music and pedestrians every night of the year.

In modern day Austin, Sixth Street serves as a focal point for the downtown grid. It's no surprise that it was designed that way, and once served as a major thoroughfare through the inner city area. In the mid-nineteenth century, Sixth Street was Pecan Street, and it served as a stagecoach route for travelers, with a stage stop at the corner of Congress. Edwin Waller, elected as the city's first mayor in 1840, engineered a grid plan for the streets of the city; most of this grid plan is still intact as modern downtown Austin. Pecan Street was the choice traveling route into town for the farmland communities to the east, and soon became a major commerce district. Before the Civil War, Sixth Street was bustling with stores, saloons and hotels. The Missouri House, still standing at Brazos and Sixth, was erected in 1861 as Austin's first boarding home for travelers on their way to the Wild West.

Austin celebrates the historic charm of Sixth Street at least twice a year. If you happen to be downtown during early May or September, look

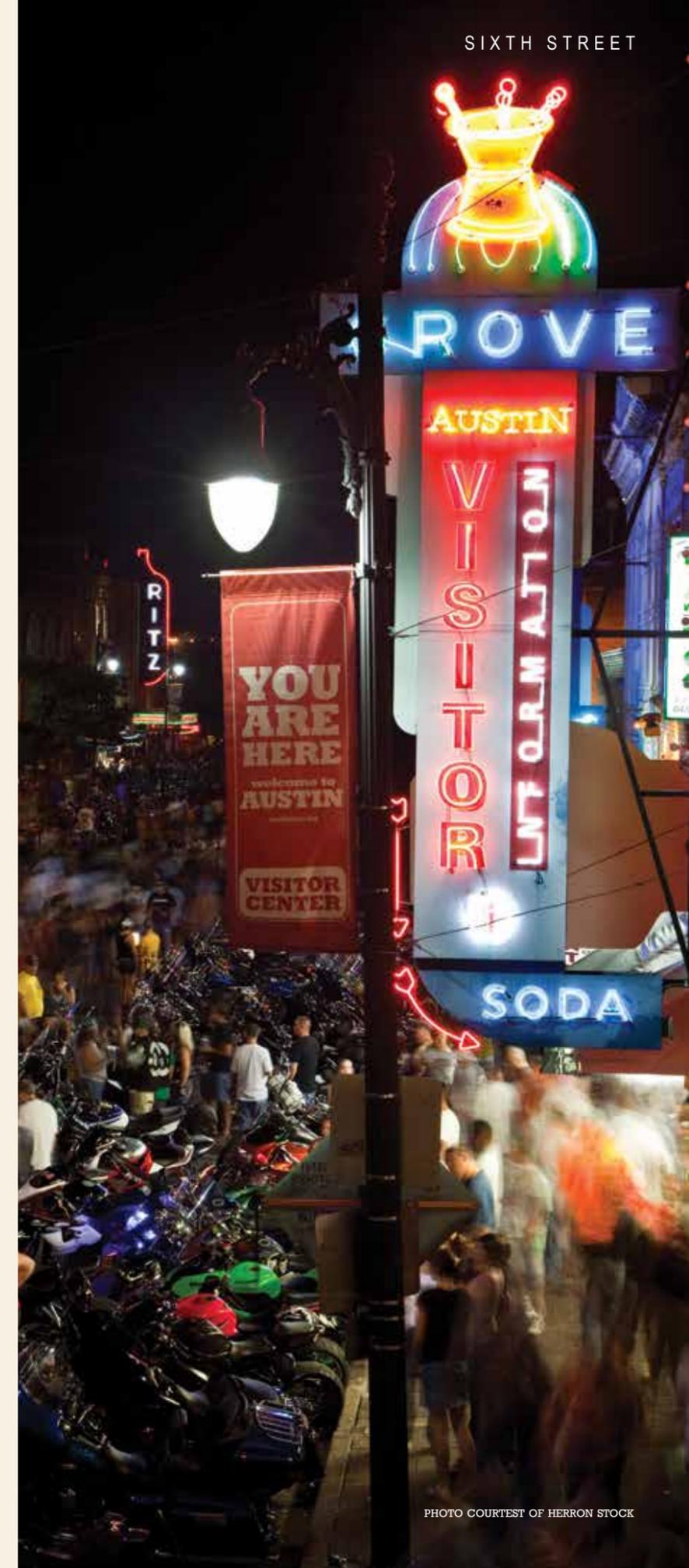


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out for the Pecan Street Festival. The bi-annual festivities represent so much of what makes Austin unforgettable: multiple stages for live music, art and dance performance, craft booths populated with local artisans and street food vendors, and lots of fun for the kids at the petting zoo.

Austin is full of beautiful historic buildings and examples of breathtaking architecture. One of the best places to begin a tour of these sites is between Congress Avenue and Red River Street on Sixth Street. Sixth Street is alive and bustling during the day, and the perfect corner on which to begin is the historic Littlefield Mall at the base of the handsome Littlefield Building, at

the northeast corner of Sixth and Congress. This building was built in 1910 and is exemplary of the beautiful architecture style known as Beaux Arts.

Be sure to visit Bobalu Cigar Company to watch live cigar rollers in the ancient and beautiful art form that is cigar rolling. You can watch through a window from the street as trained professionals make custom cigars for a waiting line of locals and visitors. This renowned shop also carries a fantastic selection of unique and imported cases and accessories, as well as a liberally stocked humidor. They will hand-roll a cigar for you by request and it's an experience you won't soon forget.



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digital sound. Upstairs you will also discover the Gibson Guitar Room and Les Paul Lounge, celebrating the life and accomplishments of Les Paul (1915–2009). Also nestled inside is the newly renovated Legacy Lounge featuring a wall-sized mural by Robert Hurst and an authentic English pub with Guinness on draft. At Maggie Mae's, you can find live music seven nights a week.

There are countless hidden treasures along this wonderful corridor that make up the heart of Austin. Don't miss the daytime opportunities that abound in the form of shopping, retail and, for the historically inclined, the beautiful monuments that stretch from the legendary Driskill Hotel next to the Littlefield Building and on toward I-35. For those of you who love the nightlife, you are headed in the right direction.

Once the sun sets, it's time to have some fun... Sixth Street style. Be sure to barhop as the locals do, and visit the world-famous pubs that line Sixth Street. The oldest bar on Sixth Street is locally owned Maggie Mae's, which has stood proud for 38 years, and is an Austin institution. It is located in four beautifully restored buildings erected circa 1850s. Maggie Mae's features an authentic New Orleans-style courtyard with a staircase that extends to a 5,000 square foot rooftop deck that allows for a gorgeous view of downtown Austin. Dedicated to Gibson USA, the roof features a brand-new stage equipped with premium

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Artistic Austin: Culture in the Capital City

BY CHRISTY WINK

Whether it's a painting, glass, sculpture, mixed media, or even those originals that defy the traditional classifications, you would be hard pressed to walk around and not encounter art in Austin. Whether for sale or just made for everyone's enjoyment, our art can be found in a wide range of settings. It's on our streets, bridges and walls; it's built into our architecture and sold on our sidewalks. We have fine collectable pieces hung quietly in peaceful and austere museum-quality settings, while roomfuls of funky glasswork and sculptures made from everyday items are tucked carefully away in tiny antique houses-turned-galleries.



IMAGE COURTESY OF BRUCE BINGHAM

In addition to the galleries and museums peppering the downtown and Hill Country scenes, there are numerous festivals and exhibitions throughout the year. One of the highlights is Art City Austin, which takes place during the last weekend of April 2016. Each year, hundreds of emerging and independent artists spread themselves out over the rolling hills and streets surrounding Austin City Hall to sell their creations to thousands of eager art enthusiasts.

If you're here in December, do not miss the Armadillo Christmas Bazaar. Held during the ten days leading up to Christmas at the Palmer Events Center downtown, this bazaar is two events in one: part art fair and part music festival. Notable names from the Austin music scene play

for your entertainment as you shop an amazing array of handmade items from local artists and artisans.

In the heart of downtown, 6th Street is shut down for two weekends a year (one in May and one in September) for the Old Pecan Street Arts Festival, a tradition for over 30 years. Visitors can indulge in a wide variety of art, crafts, food, music and street shows.

It should come as no surprise that an offbeat and vibrant city such as Austin has a highly active art scene. Our art, like our music, is part of our soul. One need do nothing more than open their eyes to see this city alive with creativity.



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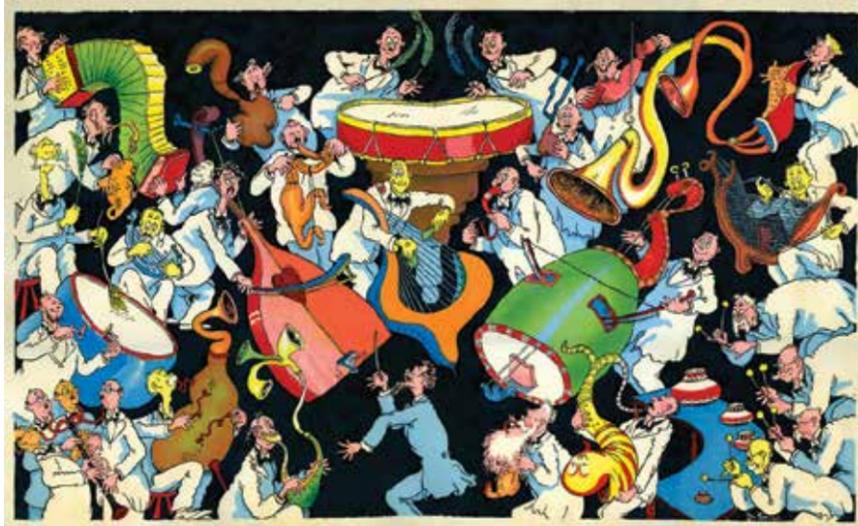
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Ted Geisel (aka Dr. Seuss) asked his wife, Audrey, to wait until he was gone before bringing these works to the public. Secretly, he wanted to be recognized as a serious artist, but publicly, he was quick to describe his private works as "Midnight Paintings." In her preface to the award-winning coffee table book on this collection, *Secrets of the Deep*, Audrey Geisel writes: "I'm gratified to carry out Ted's wishes and have these works revealed to the world."

Despite incredible demand, original Dr. Seuss artworks rarely, if ever, become available for sale. Indeed, the vast majority of original Dr. Seuss artworks are held among the following three collections and are not available for sale: The Dr. Seuss Estate, the Dr. Seuss Archives at the Mandeville Special Collections Library, University of California, San Diego, and the Lyndon Baines Johnson Presidential Library in Austin, Texas. As such, this endows The Art of Dr. Seuss Collection as the closest manifestation to the original work itself.

Ted Geisel created all of the original works from which these limited editions have been adapted, beginning with some of his earliest works dating back to 1927. To accomplish the excellence and consistency intended for a collection of this stature, highly skilled artisans and ateliers have been commissioned to closely reproduce Dr. Seuss's artwork through the use of both cutting edge technology and time honored fine art techniques recognized and embraced by

leading artists, galleries, collectors, curators and museums. Amazingly, despite the unprecedented demand during his lifetime, no limited edition pieces were ever conceived, authorized or created until this historic project began in 1997, six years after Geisel's death. That year, Audrey Geisel commissioned this exclusive project and put into motion a series of artworks and exhibitions that would carry out her promise to Ted, while firmly establishing him as one of the most iconic talents of the 20th century.

Each work in the collection bears a posthumously printed or engraved Dr. Seuss signature, identifying the work as an authorized limited edition commissioned by the Dr. Seuss Estate. Works conceived and published after an artist's lifetime in this manner are oftentimes referred to as Estate or Posthumous Editions. Each work is accompanied by a comprehensive Certificate of Authenticity giving collectors pertinent information regarding the processes used to reproduce each work, including how it was created, when it was made, the limits of the edition, and other relevant information. A sample of each certificate can be provided for your review prior to making an acquisition.



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STEPPING OUT, THE COWBOYS HAVE ARRIVED

BY SHANNON BARRIENTES

Austin has a reputation as a trendsetter and the spirit of being so unique is most certainly found in its wide array of shopping options. Trendy outdoor shopping grounds are all the rage in Austin, from the versatile and stylish Domain to the gorgeously rolling Hill County Galleria. Literally dozens of stores are waiting for you to explore them, all in a convenient row, with lots of entertainment in the form of dining, music and street vendors along the way. And even downtown you can find the Second Street District for a centrally located shopping district. Whether locally owned boutique shopping is your thing or upper scale finds are more for you, Austin has that and everything in between.

From trendy and diverse to sophisticated and chic you can find it here. Along with the retail chain department stores you are accustomed to finding in most major cities, Austin has many independent, one-of-a-kind stores that make for fun and exciting shopping experiences. What does support the spirit of the “Keep Austin Weird” motto, are numerous peculiar stores, stylish boutiques, art galleries and antique shops lining the streets of downtown. First Thursday is a great tradition that, as the name suggests, takes place the first Thursday of each month. On this day all of the shops and restaurants along South Congress Avenue stay open late, offering special sales and offers, plus the amusement of people watching.

But it’s not all about the odd and offbeat. Austin has traditional stores as well, and one of the best places to explore them is The Domain. A 700,000 square foot outdoor shopping center, The Domain offers traditional anchors such as Dillard’s and Macy’s along with luxury shopping at stores like Neiman Marcus. There are many designer shops as well, Cole Haan, David Yurman and Michael Kors among them. If you work up an appetite while at The Domain, you are in luck because California Pizza Kitchen, Daily Grill and Austin Cake Ball Kitchen & Bar are there for your enjoyment.

Another beautiful, natural, outdoor shopping center in Austin is the Arboretum at Great Hills. Home to a wide range of national retailers, the Arboretum offers great shopping in a relaxed park-like area. The Pottery Barn, Barnes & Noble Booksellers, Sephora, Z Gallerie and the Gap are just a few of the retailers that make up this calm shopping environment. And once you are done shopping, head over to Cheesecake Factory or Five Guys Burgers for a bite to eat.

With so many exciting retail centers to appeal to you, don’t overlook the local stores. Shopping at locally owned stores benefits the culture of the community. Visitors and locals love

the originality of the Austin spirit, and spending a portion of your budget with local merchants helps to preserve what is unique about Austin. Some of the most original treasures and finds, such as art, jewelry, clothing, toys and more can be found at one-of-a-kind stores that can only be found in Austin.

If you love Austin be sure to love your locals! Visit the Austin Independent Business Alliance website at www.ibuyaustin.com for a list of locally owned businesses. The AIBA is a nonprofit organization of locally owned and operated independent businesses that have joined together to promote the cultural and economic benefits of shopping locally. AIBA works to ensure the success of Austin’s local independent businesses so that we can continue to contribute to Austin’s rich character and vibrant quality of life.

Whether you’re at the fabulous outlet malls, on South Congress for First Thursday, or midtown finding some local treasures, you have so much to choose from. With all of the shopping choices that Austin has to offer, you are sure to discover the perfect place for you whether you enjoy shopping indoors or out, at stores you know and love or at new and different shops.

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CRYSTAL WORKS

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DOWNTOWN/ CENTRAL AUSTIN

ARTWORKS

Open since 1985, Artworks in the West 6th Street district sells wonderful fine art and glass as well as woodworking, jewelry, fabrics and more. Artworks also provides services such as custom framing and art restoration. 1214 W. 6th St. #105; www.artworksaustin.com; 512-472-1550

AUSTIN ROCKS

Locally owned and curated Austin music inspired apparel, accessories and gifts for men, women and kids. Check out our official ACL merchandise offerings and our "Austin Rocks The Cradle Shop" for the little ones. Visit us on Willie Nelson Blvd just across the street from ACL In downtown's trendy 2nd Street fashion district. 301 W 2nd Street. 512-983-0929. austinrockstexas.com

BOBALU CIGAR COMPANY

Manufactures and sells its own line of cigars (20 brands!), plus exotic tobaccos and a large wrapper inventory. Bobalu brand cigars are made with fine long filler from Dominican Republic, Nicaragua, and Honduras. Bobalu also has smoking accessories and custom label cigars. 509 E. 6th St.; 512-469-5877; Cigar Factory, 8501 Burnet Rd., 512-469-5877 www.bobalu.com

CRYSTAL WORKS

Delights the eyes and soothes the spirit, providing a unique gift-shopping experience. Featuring 14 kt and sterling jewelry handcrafted by local jewelers, and spotlighting crystals, fountains, Feng Shui items, music, harmonically tuned wind chimes, aromatherapy products and spiritual reminders. An Austin original for 29 years. 908 A W 12th St., www.crystalworksaustin.com; 512-472-5597

HATBOX: A MODERN HABERDASHERY

We're Local...Serving Texas since 1974! The best hat selection in town! All price ranges and styles, from top hats to flat caps and fascinators to fedoras, we have the hat for you! Come see us for a professional fitting and shopping experience unlike any other. For your next event, think hats and the Hatbox Events Team! Life's better in a hat! Downtown: 704 Congress Avenue 512.476.1203 Domain: 11401 Century Oaks Terr 512.833.9595 Events: events@hatbox.com 512-476-1203 www.hatbox.com

LUCKY LIZARD/MUSEUM OF THE WEIRD

Sells model kits, toys, action figures, collectibles, comic books, posters, T-shirts, and other novelty items and Austin souvenirs. The Lucky Lizard building is also home to Museum of the Weird, which features oddities and wax figures. 412 E. 6th St.; 512-476-5493; www.luckylizard.net

NATURE'S TREASURES OF TEXAS

Located just north of downtown on I-35 (lower deck) find this Austin treasure. One of the largest selections of minerals, fossils, crystals, natural stone jewelry, salt lamps and so much more, well, what can we say...they rock! Open 7 days a week. Nature's Treasures of Texas, 4103 North IH 35, Austin, TX 78722; www.ntrocks.com; 512-472-5015

THINGS CELTIC

Largest selection of Irish and Scottish wedding rings in Texas. Special order handmade kilts from Scotland. Kilt rentals available. Art and unique crafts are featured throughout: china, crystal, books, music, flags, pewter and selection of Celtic wall crosses. 1806 W. 35th St.; 512-472-2358; www.thingsceltic.com

TOY JOY

Austin's iconic toy store for fun, weird and nostalgic toys for over 28 years! Come see why we are voted a "Top Ten Toy Store In The World"! Fun, zany, chaotic, colorful, ironic, nostalgic and collectible toys books and games for "kids" of all ages. Located downtown in the 2nd Street shopping district at 403 W 2nd Street. 512-320-0090. toyjoy.com

WILD ABOUT MUSIC

Austin's unique art, gift and guitar gallery for over 25 years. We Bring Austin "Live Music Capital Of The World" alive with music themed art, gifts, guitars, ukuleles, apparel, accessories, decor and collectibles for music lovers of all ages and genres. Stop by for Austin music tee's and insider tips from our friendly staff. 615 Congress Avenue. 512-708-1700. wildaboutmusic.com

NORTH AUSTIN

DRAGONSNAPS

Comfortable, captivating children's clothing. Modern designs, natural fibers – durable, U.S. cottons. Go anywhere – stay cool – keep warm. Children love them; you'll love the look. Infant-10 girls. Infant-7 boys. Accessories, jewelry, outerwear. 2438 West Anderson Ln.; 512-445-4497; www.terratoy.com

KARAVEL SHOES COMFORT CENTER

Specializing in fashionable foot comfort, Karavel Shoes is Austin's premier locally owned shoe retailer. Wide selection of brands, including New Balance, Mephisto, ECCO, Finn Comfort, Birkenstock and more. 5525 Burnet Rd.; 512-459-7603. Multiple locations found at www.KaravelShoes.com

KIDOSHOE

Twenty-six different brands of top quality, fashionable children's shoes, socks, shoelaces and accessories. Check out these developmentally healthy selections for children from birth through middle school. 2438 W. Anderson Lane; 512-467-7463; www.kidoshoe.com

MAGNUM TRAILERS

You will find a huge selection to choose from at Magnum. They have the best in trailers from food, concession, car haulers, goosenecks, boat and cargo. They also have a fantastic selection of BBQ Pits, fire pits, hunting blinds and feeders, as well as truck accessories. They design, build, and service a complete line of trailers and are celebrating 40 years of service. Find in Austin, Georgetown, San Marcos & San Antonio. www.magnumtrailers.com

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Gadgets, Gizmos & Gifts Beyond Compare!

An amazing array of unusual products in the friendly, nostalgic atmosphere of a general merchant store.

4001 N. Lamar Blvd 512-381-8111
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TERRA TOYS

Terra Toys! Classic, fun, beautiful toys from around the world – intriguing for infant or architect. Children's bookstore, art supplies, science, novelty candies. Wooden toys, puzzles, games, dolls, miniatures, major plush collection. Landmark store worth the visit. 2438 W. Anderson Lane; 512-445-4489; www.terratoy.com

TURQUOISE TRADING POST

Best selection of contemporary and traditional Native American jewelry in Texas. Where Austinites bring their East Coast relatives for gifts to take home. Features Zuni fetish carvings, Navajo kachinas, Pueblo pottery, dream-catchers, carvings, plus distinctive furnishings with a Southwest flair. 6103 Burnet Rd. at Koenig Ln., 512-323-5011; www.turquoisetradingpost.com

ZINGER HARDWARE

Featuring all kinds of furniture, gifts, kitchenware, housekeeping products, outdoor garden materials, rain harvesting barrels, composting systems, pet and wildlife items, architectural hardware and toys to include Legos and Playmobil. Zinger is the best bet for all your hardware needs! 4001 North Lamar Boulevard, Ste 300, Austin, Texas 78756; 512-381-8111; www.zingerhardware.com



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Corner of Ben White & Lamar (Next to Target)

512-326-9460

www.austingiftcompany.com

ALL THINGS AUSTIN

SOUTH AUSTIN

ALLENS BOOTS

An Austin, Texas tradition since 1977, Allens Boots specializes in fine Western wear, from casual, to work, to dress. Allens Boots will complete your Texas shopping experience in one stop. They have two locations: South, 1522 S. Congress Ave. (3 short miles South of the Capitol), 512-447-1413; North, Round Rock, 1051 S. IH-35 (located on the frontage road); 512-310-7600; Can't make it to the store? Shop online at www.allensboots.com

ART ON 5TH

Austin's largest contemporary art gallery and multiple "Austin's Best Gallery" winner offers 7,500 square feet of original fine art from Texas artists and from around the globe in a museum-line setting. Their famed Secret Art of Dr. Seuss collection is the country's largest also. www.arton5th.com, 512-481-1111.

AUSTIN GIFT COMPANY

Started at the turn-of-the-century to provide Austinites, tourists, movie sets and the occasional politician a store for one-stop shopping with more than 150 merchants and an array of gift ideas. This is a can't miss in a great area of Austin. Mon-Sat 10am-7pm; Sun 11am-6pm; 4211 S. Lamar Blvd Ste. A-19; 512-326-9460; www.austingiftcompany.com

BEAD IT

Austin's largest bead store features "hard to find" vintage glass and plastic beads, as well as stone, shell and wood beads. They also carry jewelry supplies like wire, clasps and chains, and a huge selection of already-made jewelry. Mon-Sat 11am-7pm; Sun 1pm-6pm. Bead It; 2058 S Lamar Blvd.; 512-693-2323; www.beaditaustin.com

BUSTY'S CHAMBER OF WAX

Come visit Austin's newest all-ages attraction! Located in a full-size castle on South Congress, this wax museum is a chronological walk through the history of classic monster movies. Our gift shop, SFANTHOR!, features comics, collectibles, toys and more! 1101 S. Congress, Austin, TX 78704. 512-444-7326; www.sfanthor.com

GREATER AUSTIN AREA

SUNSET CANYON POTTERY

Handmade pottery for the home, fine art ceramics and beautiful, long-lasting casual dinnerware and kitchenware in 12 different glazes – it's all at Sunset Canyon Pottery. Also features clay classes. 4002 East HWY 290, Dripping Springs, TX; 512-894-0938; www.sunsetcanyonpottery.com

WIMBERLEY GLASS WORKS

Handblown art glass, lighting, home décor and gifts from the Texas Hill Country! Visitors can watch free demonstrations of the glass blowing process and shop in the gallery for indoor, outdoor and commercial lighting selections as well as vases, sculptures and gifts. The lighting studio features custom installations. 6469 Ranch Road, between Wimberley and San Marcos, TX; 512-393-3316; www.wgw.com



TURQUOISE Trading Post

Best Selection Of Native American Jewelry in Texas!!

6103 Burnet Road @ Koenig Lane
512-323-5011
TexasTTP.com

Bead it. Always Inspired

My family lived a very gypsy lifestyle. I was born in Austin, but grew up traveling all over the country buying and selling antique jewelry at flea markets and bead shows; we even traded beads on the Santo Domingo Pueblos in New Mexico! In 2002, at the age of 20, my parents gave me a few boxes of beads to help me pay my way through college. I bought old furniture from garage sales and thrift stores, along with, glass dishware, wooden bowls, and ceramics for display. I found that one of my passions is creating and curating spaces from nothing.

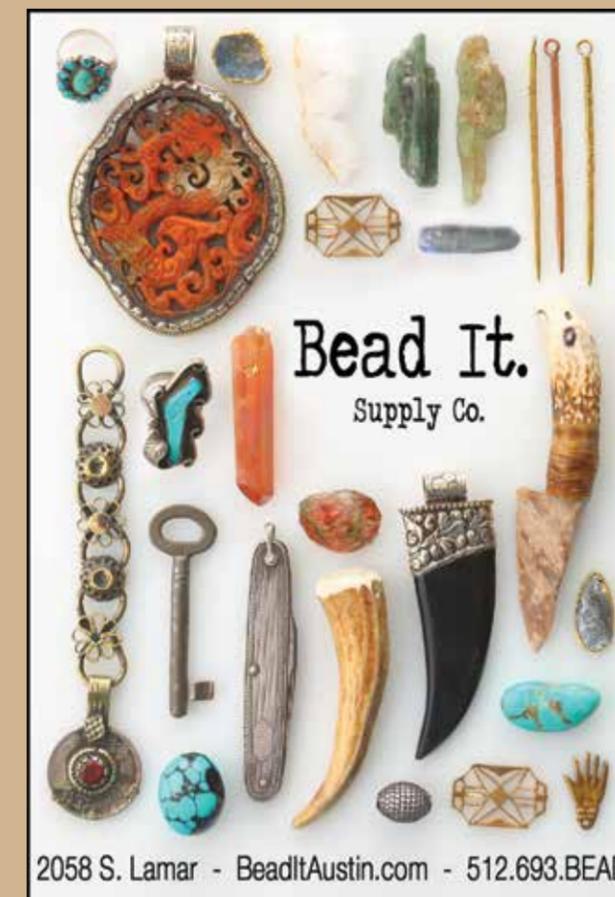


When I graduated college, in 2006, my rent had been raised and the building across from my store had just put out a "for lease" sign. It was an old house built in the 1940's, with scary lime green and purple walls, strange barred windows inside the house, and a multi level footprint from all the additions that had been made throughout the years. I remember opening the doors and feeling inspired by the potential of the space. I repainted, removed windows, repolished floors, and added lighting. I've been there for 10 years now and I couldn't be more grateful for the space, it is my ever changing canvas that grows as I grow. We have a full workshop/classroom and 4 other rooms filled with treasures that I find from all over the world.

With an eclectic background, I feel inspired by every culture, every texture, and every color I see. I still travel the country (and sometimes other countries) hunting for items that will inspire others to sit and make. I delight

in things rare, antique, and vintage, like southwestern turquoise jewelry, amulets and figurines from Thailand, the bright colors of West German Plastics, and my love for vintage chain is never ending!! I also believe in the healing powers of stones and love blending the old world antiquities and found objects with new production stones and glass.

I can promise that you haven't been to a bead store like mine, and the best part is, you need no jewelry making experience to shop in it! We have tons of charms and chains that are easy construction pieces and my lovely staff will put them together for you while you wait. For more complicated projects, you can commission us to create something for you and we will ship it to you when we are finished! We also teach classes for those who want to learn and have jewelry repair services that we offer for the broken items in your life. It's a one-stop jewelry and bead supply company, and I hope you stop by!



Bead It. Supply Co.

2058 S. Lamar - BeadItAustin.com - 512.693.BEAD

Hatbox

A Modern Haberdashery

Although a haberdashery originally meant an all-purpose accessory and notions store it came to be associated in America almost exclusively with hats. In the heyday of hats the haberdashery was often seen as a serious place with rows and rows of identical hats lined up as identical soldiers of conformity. These days hats have come to represent the opposite of blind conformity—they represent a confident style and a dashing personality.

It is with this spirit that Hatbox has created the MODERN Haberdashery, a place that still honors the knowledge and art of the traditional haberdashery while knowing that a contemporary hat-wearing public needs a friendly, helpful and exciting introduction to the world of head wear. From our custom styles to our expert fittings we work with our customers to find the perfect hat with the perfect fit that is entirely unique to each customer.



From *Art to Hats: The long journey of Vertigo, Inc.*; Hatbox began in the Montrose District of Houston in 1974. Originally Vertigo Inc., the store began as an innovative gift and art retailer in the heart of Houston's Museum district. After 6 years of rapid growth, founder, Lauri Turner, moved the store to Austin and the long road to haberdashery began. For the next 20 years Vertigo went from gift retailer, to custom clothier, to accessory specialty and now, modern haberdashery.

Our little hat shop is all grown up now and features the best the hat world has to offer. Our haberdashers are extensively trained in hat history and fit, and each is dedicated to advancing the art of hat-wearing. The passion for knowledge and innovation that first led us to hats keeps our selection fresh and exciting and our quality timeless. Whether you're looking for the perfect pork pie to complete your collection or just starting out with your first fedora, Hatbox is your hat resource.

Our experienced Hat Shaping Event Team provides a customized experience that perfectly blends our hat designs with your theme, entertainment and cuisine. Whether you are looking for cowboy hats or are hosting a full on Kentucky Derby Racing Day Soiree, we have the perfect hat! Best of all, your guests have an experience they will never forget: a perfectly sized and custom shaped hat to take home and treasure forever!



HATBOX IS BACK DOWNTOWN!! COME SEE US!

Thank you for shopping local

704 Congress Ave - Downtown - 512.476.1203

11401 Century Oaks Terrace, Ste 129 - Domain - 512.833.9595

HATBOX EVENTS TEAM - *Your Guests Take Home a Hat!*

WWW.HATBOXCOM

Karavel Shoes - If these shoes could talk

Karavel Shoes was founded as the second Buster Brown shoe store in the United States by two close friends, Irving Ravel and Bob Karotkin, on March 7, 1937. The name was changed to Kara-Vel shoes the next year and was originally located between the state and Paramount theatres in downtown Austin on Congress Ave. The store began as a children's shoe store but was later expanded into men's, women's, and orthopedic shoes. We moved to our current location at 5525 Burnet Rd. in north central Austin in 1960 and have been there ever since. In 1985 we started carrying Euro-comfort shoes and focused our business on "comfort and service," although unbeatable, old fashioned service has always been our top priority. We specialize in the most fashionable comfort shoes, sandals and more for women and men, and have something for almost every occasion and need. In 1995, we added a Wellness center, and by 2000, we added our first concept store with the addition of the Mephisto Shop. We added the New Balance shop in 2003 and the ECCO store in 2005. The Karavel Outlet Store has been open the past couple of years and specializes in overstocked shoes and marked-down merchandise that was once in our other stores. And in 2011, we opened our Karavel Shoes (Round Rock) store.

We take pride in being one of the oldest retail stores in the city and are known for carrying the widest selection of shoe styles, in different sizes and widths. We are extremely proud of our history and family's contribution to Austin's growth, and though we are an Austin institution, we don't rest on our laurels and continue to give the customer the service they would have received as if they showed up at our doors in 1937.



Visit Karavel Shoes & New Balance Austin for the finest men's and women's comfort footwear.

Clarks
AUSTIN'S BEST COMFORT SHOE STORE FOR MEN AND WOMEN

EUROPEAN FOOTWEAR SPECIALISTS

MEPHISTO WORLD'S FINEST FOOTWEAR

NAOT

Finn Comfort **wolky**

ECCO

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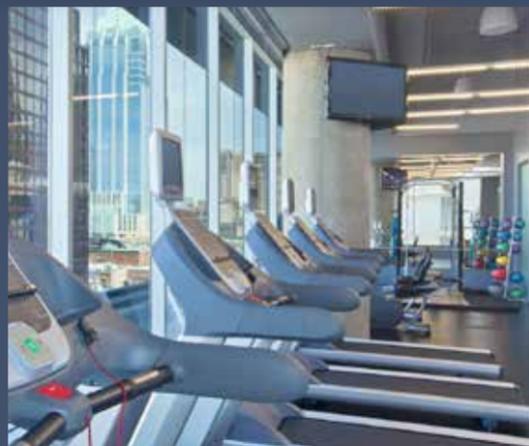
SELLING THE WORLD'S BEST BRANDS IN A WIDE SELECTION OF STYLES, SIZES AND WIDTHS FOR MEN & WOMEN

new balance

Karavel
SHOES

CENTRAL AUSTIN
5525 BURNET ROAD
(Near Koenig Ln) (512) 459-7603

ROUND ROCK
201 UNIVERSITY OAKS BLVD.
(Suite 790) (512) 610-3990



Your Austin[★] Destination Sensation

Situated in the heart of downtown Austin, on the corner of Willie Nelson Boulevard, W Austin amplifies the city's diverse and creative atmosphere. Headlining the vibrant Second Street District downtown, the 2011 Conde Nast Traveler Hot List property, is adjacent to the famed Austin City Limits Live at The Moody Theater music venue just a stone's throw to outdoor activities at Lady Bird Lake as well as the famed 6th Street nightlife corridor. Setting the stage for contemporary luxury, the hotel's 251 perfectly positioned rooms offer postcard views of the ever-evolving downtown skyline and a refuge from the always exciting action taking place in the center of town.

A sought-after destination for both leisure and business travelers, the hotel which is known for its signature "Whatever, Whenever" service (a philosophy that pampers guests with unparalleled service – offering guests and residents "whatever you want, whenever you want it") also appeals to locals. In the Living Room, four distinct spaces create an intimate retreat of cozy corners, where locals return regularly to partake in authentically Austin, hand crafted cocktails. Another big draw is the Records Room itself, a cozy den-like retreat that features a large fireplace and more than 8,000 vinyl records lining the room's walls. And for those looking to do more than just sip and peruse the collection, the records can be played on the vintage McIntosh stereo that's set up in the adjacent Secret Bar. The space serves as a vibrant backdrop for a series of W Happenings related to music, fashion and design - W's core passion points.

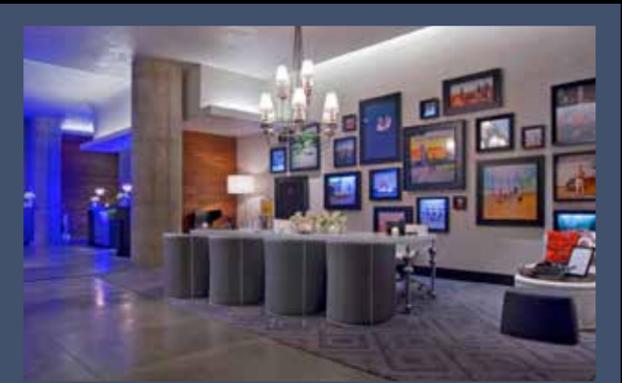
And while the In Room Dining options can accommodate any request for any palate (going back to that signature "Whatever, Whenever" service) those looking to explore the flavors of Central Texas needn't step foot off property. Enter: TRACE. The very first concept restaurant introduced by the Starwood brand, TRACE is dedicated to providing a

great dining experience that accentuates the restaurant's philosophy of local cuisine sourcing its produce, meat and other artisan treats locally. TRACE's outdoor garden and patio faces Lady Bird Lake, always staying cool with Austin's natural "air conditioning". A perfect place to people watch or dine with pets in tow, the patio is especially popular during Happy Hour and TRACE's acclaimed live music brunches on the weekends.

The hotel's AWAY Spa, a true retreat that's accessible on the fourth floor of the building provides the perfect refuge from the hustle and bustle of the city's many festivals and activities. A true gem, AWAY offers a "Lucky Locals" discount to anyone with a Texas ID. In addition to the always complimentary valet parking, locals receive 30% off any treatment Monday through Thursday as well as access to the hotel's rooftop pool, WET, and FIT, a state of the art fitness center complete with brand new yoga rooms and Pilates reformers.

In addition to onsite entertainment and relaxation, guests will not be disappointed by W Austin's rooms. With its signature Extreme Wow Suite (the W brand's reinterpretation of the presidential suite) Wow Suite, two Marvelous Suites, Fantastic Suite and 27 Cool Corner Suites, there are plenty of excellent options. Each is stylishly appointed and includes original prints by Austin City Limit's photographer Scott Newton, which are available for purchase as an authentic souvenir. Amenities in guestrooms include the W Signature Bed, ultra-plush W robes and a Munchie Box (the W brand's take on the traditional hotel Mini Bar) which contains some fun and locally found favorites for guests to enjoy.

Whether you are an Austin resident looking for a great staycation, on a business trip or in town for leisure, we invite you to experience what's new and next at W Austin.



W
HOTELS
WORLDWIDE

200 Lavaca
Austin, Texas 78701

whotelaustin.com
(512) 542-3600



2ND STREET, AKA WILLIE NELSON BOULEVARD

BY SHANNON BARRIENTES

The 2nd Street district of downtown Austin has been delighting shoppers for ten years. It's a unique area renovated to encourage pedestrian walks along romantic roomy sidewalks glittered with light-filled trees that line the alleys. 2nd Street is also known as Willie Nelson Blvd., and no street with such a name wouldn't be filled with surprises to delight your senses. Rare boutiques, trendsetting dining, hot cups of coffee on city benches and street musicians await your footsteps.

Before you visit all of the shops, visit the Willie Nelson statue on the corner for a rare photo opp for you and your friends. His giant bronze guitar is eye candy for the most ingenious selfies. Across the street admire the beautiful Moody Theater, famous for the Austin City Limits (ACL) Live stage. If you can manage tickets, stop in for a show at one of the most epic stages known to grace the capital city.

Shopping local and supporting Austin and Texas-based industry is a big trend in the area, and this district is known for its support of this passionate cause. Discover scores of unique and rare locally owned shops. For music lovers, a visit to Austin

Rocks is inescapable. Find edgy stage-inspired rocker apparel (and even clothes designed for the wee baby rocker or rockette) and plenty of music-inspired retail items and gifts. Within walking distance of the Moody Theater, this store houses an official ACL store with authentic ACL PBS show merchandise.

If you're in the area, don't miss out on local favorite Toy Joy. Originally housed near the University of Texas at Austin campus, it recently moved to the local hotspot known as the 2nd Street district. For almost thirty years they've been a legend in Austin and their new location near ACL is simply breathtaking. Find floor-to-ceiling (quite literally) eclectic collections of toys and gifts for children and adults alike. Consider this an adult's playground as you discover collectibles, nostalgia and fun, rare merchandise. Named by CNN as one of the "Top 10 Toy Stores in the World" it's a stop that can't be missed.

Enjoy the district that supports and nourishes the spirit of Austin, right in the heart downtown!

Shopping & Dining in the 2nd Street District

AUSTIN ROCKS

Locally owned and curated Austin music inspired apparel, accessories and gifts for men, women and kids. Check out our official ACL merchandise offerings and our "Austin Rocks The Cradle Shop" for the little ones. Visit us on Willie Nelson Blvd just across the street from ACL Live in downtown's trendy 2nd Street fashion district.

301 W 2nd Street. 512-983-0929.
austinrockstexas.com

TOY JOY

Austin's iconic toy store for fun, weird and nostalgic toys for over 28 years! Come see why we are voted a "Top Ten Toy Store In The World"! Fun, zany, chaotic, colorful, ironic, nostalgic and collectible toys books and games for "kids" of all ages.

Located downtown in the 2nd Street shopping district at 403 West 2nd Street. 512-320-0090. toyjoy.com



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austinrockstexas.com

TOP 10 TOY STORES IN THE WORLD - USA Today

403 W 2ND STREET 512.320.0090
@ Guadalupe by ACL **toyjoy.com**



The Importance of Play

Children are now born in a technological era, yet classic toys remain an indispensable way to learn valuable skills.

Simple objects such as a stuffed animal have a huge impact on a child's life. As children, talking to teddy bears and dolls as if they are friends is a first introduction to communication skills. Giving them personalities and lives fosters a sense of empathy and understanding for others. Through this type of play, children develop social identity, emotional control and personal responsibility.

When pretending to be someone else, for example, by playing dress up or moving puppets, children learn to better understand other people. With a simple cape or a set of wings, they create a world of make believe where they grow to understand what is possible. This kind of playing nurtures creativity, confidence, independence and community.

For all the make-believe toys that nurture our independence, there are just as many toys that foster our social and physical skills. Outdoor toys like balls, kites and foam rockets, get us moving and socializing. When kids play together, they learn to share and co-operate. Card and board games teach

skills of strategy, logical reasoning and spatial planning. Wooden blocks and construction toys develop skills in physics, planning and forethought. Music toys improve fine motor skills and at the same time help develop skills in focus, dedication and patience.

Children have few physical possessions other than toys. These special objects belong to them and no one else. They are expressions of their individuality and self-identity. Owning and remembering special toys also shows children how to take care of things that are precious.

Toys are seeds we pass to a new generation. When we share the toys we loved and learned with, we are strengthening a culture of play. We are participating in a significant shared history. Every toy is cutting edge when you are only two years old! A simple rubber ducky is a brand-new concept that has never been encountered, giving a two-year-old the same feeling an adult gets when they discover a new technology. Beginning with the classics is the best way to truly deepen and improve the skill sets we use every day.



The wooden toys, seen above, are original handmade productions from the owners of Terra Toys. Today you can still buy their pull-string heart at their storefront at Anderson Lane. Pictured above left is locally owned Kidoshoe, a children's shoe store, carrying over 55 brands of shoes from all over the world. Sizes newborn to youth 6.

BY SHANNON BARRIENTES

Family friendly can't begin to describe warm, sunny Austin, Texas. Indoors, outdoors, educational (and yes, even weird), there is something for kids of every age around every corner. From infancy to age one hundred, there is fun for the whole family in a bustling city full of sights and sounds to enjoy.

Something every kid must experience at least once is the spectacular and unforgettable display of bat-watching on Congress Bridge. Home to the largest urban bat colony in North America, an estimated 1.5 million Mexican free-tail bats emerge from under the bridge at dusk each night from mid-March to November. It is an educational experience that children will delight in, and an experience that will mesmerize the adult as well. It costs nothing but time and you will find yourself within walking distance of the shores of Lady Bird Lake and local restaurants and shopping.

For more animal adventures, pay a visit to the Austin Zoo. The Austin Zoo and Animal Sanctuary uniquely doubles as an animal rescue and rehabilitation center, giving a home to 300 different animals of over 100 species. The Austin Zoo houses a delightful petting zoo for your little one to enjoy, which includes rescued deer and wild pigs as well as a donkey and plenty of goats. There are large cats, monkeys, reptiles and birds of all types for your viewing pleasure.

If you love festivals, you are in luck! Austin has several kid-friendly events throughout the year that are great for the whole family. These include Free Museum Day in September, the Trail of Lights at Zilker Park during December, the Texas Parks and Wildlife Expo in September and the Old Pecan Street Festival in the spring and fall.

Two local kid favorites occur every August – the annual Ice Cream Festival, held at the peak of the hot summer, and the brilliant Bat Fest, which includes a costume contest. The beloved annual Kite Festival, which happens every spring in Zilker Park, is a can't-miss event.

Most kids love to run in the outdoors and Austin's sunny weather encourages a wide array of parks and recreational areas just waiting for little feet to explore. A popular favorite is Zilker Park on Barton Springs Road in downtown Austin. Zilker Park has 350 acres of fun activities including outdoor play areas and plenty of green grass for Frisbee, golf, football or tag. For a small admission fee, you can swim in Barton Springs Pool, an aquifer-fed spring that maintains a glorious year-round temperature of 67 degrees, or take a ride on the Zilker Zephyr, a kiddie-sized train that loops around the large park and is fun for adults too. Town Lake's hike and bike trails, the Zilker Botanical Garden and the playground are all free, as are the many picnic areas. Be sure to visit to the Zilker Hillside Theater in the summer to watch free musical productions!

There are dozens of museums in the Austin area for those who want to learn and be inspired. Kids of all ages will enjoy the Thinkery, Austin's newest children's museum located in the Mueller Town Center. The Thinkery offers hand-on exhibits, workshops, birthday parties, and more, and will inspire, educate, and entertain little ones for hours on end.

The sunny weather and beautiful landscape offer a playground for children of all ages to enjoy the wonderful delights that are Austin, a city that is both fun and educational to explore.

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From Rooftop Garden to Your Table

Getting the Fresh Local Dining Experience

BY CHRISTY WINK

As a well-established foodie town, Austin is always fully abreast of culinary trends sweeping the nation, and the farm-to-table movement is no exception. It seems every day a new restaurant is popping up offering fresh, locally sourced, minimally processed dishes that focus on quality ingredients and thoughtfully prepared recipes. Many established restaurants are also seeing the value in foregoing cheap processed foods, prepackaged ingredients and factory-

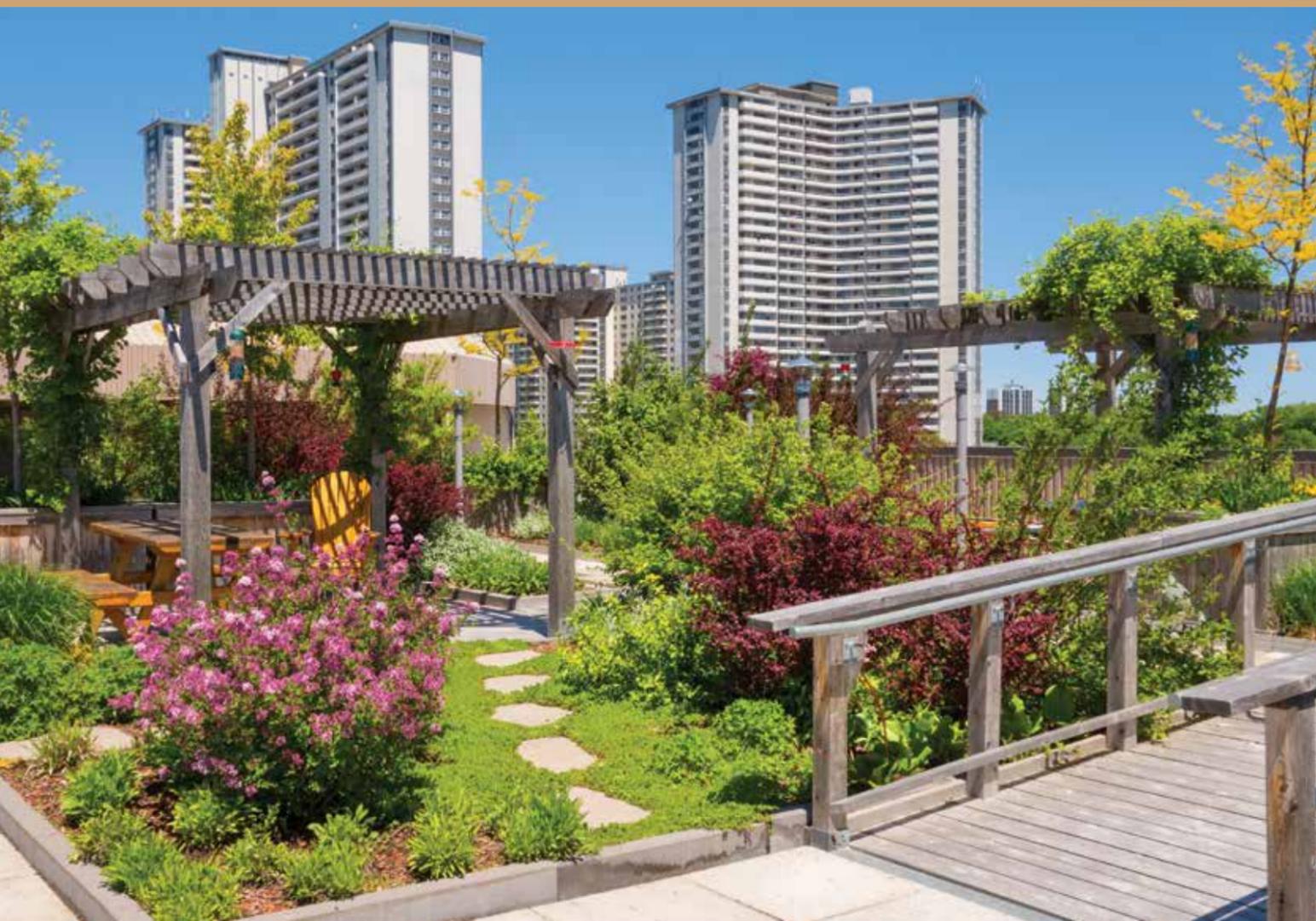
farmed produce and livestock in favor of locally sourced products from family farmers, ranchers and food artisans. Restaurant owners are building relationships with nearby farmers and ranchers to bring in fresh produce and meat, often picked or butchered and served the same day. Chefs go on city-wide hunts to our numerous farmers markets looking for the perfect ingredients to complete their daily menus. They are composting and maintaining their own

chicken coops. They are building small herb gardens behind their restaurants, on rooftops or in any available space--all this to not only provide their patrons with the very best culinary experience possible, but to maintain a responsible, sustainable environment. The buzzwords that circulated for so long among exclusive cuisine and fine dining like “organic” and “seasonal” are now joined by more specific, demanding terms like “sustainable,” “hand-crafted” and “artisanal.”

These restaurants are getting back to the core value of providing real food to the community, from the community. They lead with the innovation of their menus and creativity of their dining experiences. In Austin, you can dine in venues that are part restaurant and part farmers market. You can venture to a food truck that is located literally right at the food source: a small, urban farm with al fresco picnic benches under towering pecan trees and twinkling lights. We have all-night diners offering thoughtfully executed brunch classics using all farm-fresh produce. You can even book a stay at a working farm vacation resort that offers hands-on programs and classes and, of course, uses all its own crops in its on-site restaurant and spa.



The appeal of farm-to-table to Austinites is undeniable: not only are we greatly supportive of our local businesses, we are also notorious locavores who will almost always pick the small, independent establishment serving fresh, local ingredients over other choices. Our restaurants are proud of their locally sourced ingredients, and will typically cite their list of local purveyors somewhere on their website, menu or in-store. When in doubt, just ask. But whatever you do, don't miss out on what will undoubtedly be a Texas-fresh culinary adventure.



In an age when urbanization has created such a vast cultural disconnect between people and our traditional food sources, the idea of getting back to real, quality ingredients is important, not just to our health, but to our agricultural economy. Farm-to-table is arguably the future of restaurants, so much so that Austin's Auguste Escoffier School of Culinary Arts has developed an extensive program that engages its students with the local farming and ranching communities. Part of the curriculum includes lessons on the sources of their ingredients and what it takes to produce them, fostering a respect and thoughtfulness for sustainable and ethical food production processes.

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BEGINS AT Z'TEJAS**

Z'Tejas is the premiere dining destination for Mexican and Southwestern cuisine since opening its first location in 1989, at an old Victorian house on historic 6th St. in downtown Austin. Every dish served at Z'Tejas is made fresh using the finest ingredients that makes every bite as delightful as the next. Visit any of the three Austin locations for an amazing experience.

[f /ztejassouthwesterngrill](#)
[t @ztejas](#)
[i @ztejassouthwesterngrill](#)

Z'Tejas
Southwestern Grill

1110 W 6th St, Austin, TX
9400 Arboretum Blvd., Ste A, Austin, TX
10525 W Parmer Lane, Austin, TX

Dining Listing

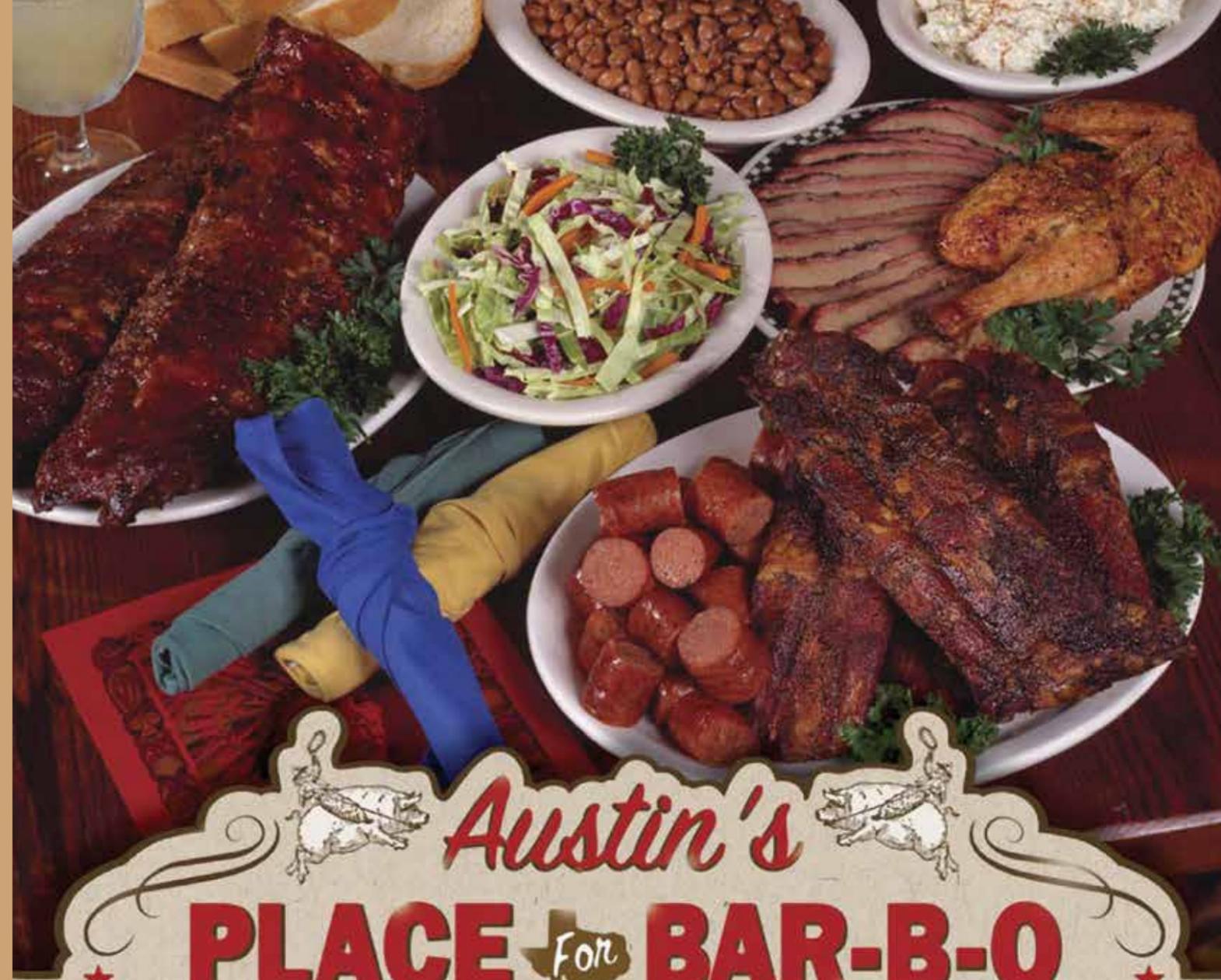
Area of Town	Type of Food	Entree Cost	Breakfast	Lunch	Dinner	Sunday Brunch	Water View	Patio Seating	Full Bar	Beer & Wine Only	Late Night Dining	Outdoor Smoking	Family Friendly	Bus Parking	Valet Parking	Live Music	Reservations	Catering	Banquet Capacity
Ancho's Restaurant, 700 San Jacinto 512-476-3700, omnihotels.com	M	\$\$	✓	✓	✓				✓	✓			✓	✓	✓	✓	✓	✓	350
Austin Land & Cattle, 1205 N Lamar Blvd. 512-472-1813, austinlandandcattle.com	S	\$\$\$			✓				✓		✓	✓	✓				✓		35
The Cabernet Grill, Fredericksburg, Texas 830-990-5734, cabernetgrill.com		\$\$\$			✓		✓	✓	✓								✓		
The Carillon, 1900 University Ave. 512-404-1900, meetatexas.com	A	\$\$\$\$	✓	✓	✓	✓			✓	✓			✓	✓	✓	✓	✓	✓	230
Carmelo's Ristorante, 504 E 5th Street 512-477-7497, carmelosrestaurant.com	I	\$\$\$	✓	✓	✓			✓	✓						✓		✓	✓	140
Casino el Camino, 517 E 6th St, 512-469-9330, casineolcamino.net	A	\$		✓	✓			✓	✓		✓	✓	✓						
Copper Restaurant, 300 S Congress Ave. 512-469-9000, copper.austin.menuclub.com	A	\$\$		✓	✓				✓				✓	✓	✓		✓	✓	125
County Line, *2 Locations to Serve You 512-346-3664, countyline.com	B	\$\$		✓	✓		✓	✓	✓				✓	✓	✓			✓	120
Courtyard Restaurant, 6505 IH-35 North 512-454-3737, doubletree1.hilton.com	A	\$\$	✓	✓	✓				✓		✓				✓		✓	✓	50
The Creeks Restaurant 9515 New Airport Drive, 512-385-6767	A	\$	✓	✓	✓				✓		✓	✓	✓	✓	✓		✓		800
Driskill Grill, 604 Brazos Street 512-391-7162, driskillgrill.com	A	\$\$\$			✓				✓						✓		✓		85
Finn & Porter, 500 E 4th Street 512-482-8000, finnandporter.com	S	\$\$\$			✓			✓	✓						✓		✓		75
Flores, *4 Locations to Serve You 512-996-9636, floresmexican.com	M	\$	✓	✓	✓	✓		✓	✓				✓	✓	✓		✓	✓	Yes
Huts/Frank & Angies, 807 W 6th Street 512-472-0693, www.hutsfrankandangies.com	I	\$		✓	✓								✓						
Hill Country Dining Room; 512-329-4527, www.omnihotels.com/hotels/austin-bar- ton-creek/dining/hill-country-dining-room	A	\$\$\$	✓	✓	✓				✓				✓	✓	✓		✓		500
Iron Cactus, *3 Locations to Serve You 512-472-9240, ironcactus.com	M	\$\$		✓	✓	✓		✓	✓		✓		✓				✓	✓	500

Menu Key:

Type of Food:
 M = Mexican or Tex-Mex
 S = Steakhouse
 A = Americana
 I = Italian
 B = Barbeque
 As = Asian

Average Entree Cost:
 Less than \$15 = \$
 Between \$16-25 = \$\$
 Between \$26-46 = \$\$\$
 Between \$47+ = \$\$\$\$

Where to Find Them
 ● South
 ● Downtown
 ● Central
 ● North
 ● Lake
 ● Multiple Locations
 ● Greater Austin Area



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 FM 2222 just off Loop 360
 (512) 346-3664

On The Hill
 Bee Cave Rd. just past Loop 360
 (512) 327-1742

On The Web
 www.countyline.com

Dining Listing

	Area of Town	Type of Food	Entree Cost	Breakfast	Lunch	Dinner	Sunday Brunch	Water View	Patio Seating	Full Bar	Beer & Wine Only	Late Night Dining	Outdoor Smoking	Family Friendly	Bus Parking	Valet Parking	Live Music	Reservations	Catering	Banquet Capacity
Lynx Steakhouse, 5901 North IH-35 512-454-8004, embassysuites1.hilton.com	●	S	\$\$\$		✓	✓				✓			✓	✓	✓			✓	✓	75
Masterson's Steakhouse, 101 Lakeway Drive 512-261-7323, lakewayresortandspa.com	●	S	\$\$\$	✓	✓	✓		✓	✓	✓				✓	✓			✓		90
Mighty Fine Burger, *4 Locations to Serve You 512-735-2800, mightyfineburgers.com	●	A	\$		✓	✓					✓	✓		✓	✓				✓	Yes
The OASIS, 6550 Comanche Trail 512-266-2441, oasis-austin.com	●	M	\$\$		✓	✓	✓	✓	✓	✓			✓	✓		✓	✓		✓	1200
Onion Creek Grille, 4140 Governor's Row 512-383-2795, omniaustinsouthpark.com	●	A	\$\$		✓	✓	✓			✓			✓	✓	✓			✓	✓	1000
Pecan Tree Restaurant, IH35 & Town Lake Rd 512-472-8211, holiday-inn.com	●	A	\$\$	✓	✓	✓				✓				✓					✓	150
ReVive! Restaurant, 3401 S IH35 512-744-4834, wyndhamaustin.com	●	A	\$	✓	✓	✓				✓			✓	✓	✓			✓	✓	400
Roaring Fork, 701 Congress Avenue 512-583-0000, roaringfork.com	●	S	\$\$		✓	✓			✓	✓				✓		✓		✓	✓	120
Rudy's, 4 Locations to Serve You 512-418-9898, www.rudys.com	●	B	\$	✓	✓	✓			✓		✓			✓	✓				✓	
Shore Club Volente Beach, 16107 FM 2769 www.shoreclubtx.com , 512-258-5110	●	A	\$\$		✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	150
Southwest Bistro, 208 Barton Springs Rd. 512-477-1234, austin.hyatt.com	●	M	\$\$	✓	✓	✓	✓	✓		✓			✓	✓	✓	✓	✓	✓		30
Stories Fine Dining, 575 Hyatt Lost Pines Rd 512-308-1234, lostpines.hyatt.com	●	A	\$\$			✓			✓	✓					✓	✓		✓	✓	
TenOak, 909 Colorado St. 512-472-2882, www.tenoakaustin.com	●	A	\$		✓	✓	✓		✓	✓		✓	✓	✓	✓	✓		✓	✓	100
Trace Restaurant, 200 Lavaca St. 512-542-3660, www.traceaustin.com	●	A	\$\$	✓	✓	✓	✓		✓	✓		✓		✓	✓	✓		✓	✓	100
TRIO Restaurant, 98 San Jacinto 512-685-8300, fourseasons.com/Austin/dining	●	A	\$\$\$	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓		✓	✓	18
ZTejas, Fresh. Flavoful. Innovative. 3 Locations, ztejas.com	●	M	\$\$		✓	✓	✓		✓	✓		✓		✓		✓		✓	✓	

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Where to Find Them
 ● South
 ● Downtown
 ● Central
 ● North
 ● Lake
 ● Multiple Locations
 ● Greater Austin Area



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512-892-4845

DRIPPING SPRINGS
2440 E. Hwy 290
Dripping Springs, TX 78620
512-858-2221

LAKEWAY
2127 Lohmans Crossing Rd.
Austin, TX 78734
512-263-9546



Day or Night: There Is Always Something to Do in Austin

BY CHRISTY WINK

Take a look at any Austin events calendar and you'll understand when we say there is always something to do in Austin. In the daytime hours we've got marathons, cook-offs, art fairs, biker rallies, pet parades, bizarre celebrations in honor of fictional characters (Eeyore's Birthday, anyone?) and, of course, the greatest music festivals in the nation. Nighttime is no slouch either. Downtown Austin and all the surrounding neighborhoods are simply bursting with opportunity to take in a show, catch some live music, grab a drink, enjoy a fabulous dinner or just relax with friends.

In terms of entertainment, Austin is of course most well-known for its music. While you're visiting us, you can be fairly certain that music will touch your visit in some form or fashion. Imbued as it is in Austin's history, music leaves an indelible mark on the city's culture—one that bleeds into the streets of the city and hearts of the people. It lives in the landmark performance venues that gave the city and the musicians a name; it haunts the nighttime establishments packed throughout downtown. From legendary artists like Willie Nelson, Janis Joplin and Stevie Ray Vaughan, who got their start back in the early Austin scene, to relatively new or up-and-coming musicians, the spirit of music is a continuous presence in all aspects of life here. It is this deep dedication that has gained Austin the worthy title of "The Live Music Capital of the World."TM

Austin's inherited namesake is supremely invoked during any one of its yearly music festivals, including South by Southwest, Austin City Limits and Fun Fun Fun Fest. Lasting anywhere from a couple of days to two weeks, each fest draws in thousands of music makers and lovers who flock to the streets of downtown for nonstop aural stimulation and other forms of revelry. The excitement often lasts

long into the night, spilling over into the numerous bars, clubs and lounges of Austin in the form of after-parties and impromptu jam sessions.

The nightlife in Austin is also a large draw for visitors. On any given night you can find a wide variety of energetic live music shows, bumping nightclubs and cool cocktail lounges. The most popular nighttime attraction for younger crowds is Sixth Street, where venues range from cozy pubs to raucous dance clubs with music from raw alt rock to sweet, soulful blues. Want to hang like a local? Head over to Rainey Street. This recently revitalized neighborhood on the banks of Lady Bird Lake is host to a handful of renovated houses-turned-bars and lounges complete with porches, backyards and food trucks.

For a slightly slower paced, more sophisticated environment, trek a couple of blocks southwesterly from Sixth Street to the Warehouse District. Spanning parts of Third, Fourth and Fifth Streets, you'll find a vibrant yet still laid-back selection of cocktail lounges, wine bars and tap houses. Looking for ultra hip? Check out SoCo, an eight-block strip of South Congress that nurtures and fosters the funky little bohemian spirit in every Austinite.

Whatever you're here for, don't miss the opportunity to take in some authentic Austin entertainment. Consult the calendar pages right here in this Celebrate Austin book for a listing of fun events. Our advertisers list will get you started in the hunt for a great place to listen to music, eat, drink, dance or chill. If all else fails, just step outside your door. There's sure to be a great local entertainment spot within a stone's throw!

Bars at a GLANCE

Dining Available	Live Music/ DJs	Smoking Available	Beer and Wine Only	Full Bar	Patio or Outdoor Area	Rooftop Seating	Valet Parking	Family Friendly	Sports Bars or TVs	Pet Friendly	Weekend Drink Specials	Party/ Event Area	Reservations	Weekend Cover Charge	Credit Cards Accepted
Casino el Camino 517 East 6th Street, 512-469-9330 www.casinoelcamino.net	◆			◆				◆	◆	◆					◆
Coyote Ugly 501 East 6th Street, 512-236-8459 www.coyoteuglysaloon.com		◆		◆	◆						◆	◆			◆
The Dig in Cedar Park 401 Cypress Creek, 512-996-9900 www.thedigpub.com	◆	◆	◆	◆	◆			◆	◆	◆	◆	◆			◆
Iron Cactus 3 Locations, 512-472-9240 www.ironcactus.com	◆			◆	◆	◆		◆	◆			◆			◆
Maggie Mae's 323 East 6th Street, 512-478-8541 www.maggiemaesaustin.com		◆	◆	◆	◆	◆			◆			◆			◆
Speakeasy 412 Congress Ave., 512-476-8017 facebook.com/speakeasyaustin		◆		◆								◆	◆	◆	◆
TenOak 409 Colorado Street, 512-472-2822 facebook.com/tenoakaustin	◆	◆		◆	◆	◆						◆	◆		◆



Maggie Mae's

AUTHENTIC. ORIGINAL. AUSTIN.

AUSTIN'S SIXTH STREET 323 E. Sixth Street

Authentic. Original. An Austin Legend. Maggie Mae's on Sixth Street is one of the reasons Austin is known as "The Live Music Capital of the World." Founded in 1978, it is the oldest locally owned venue in the heart of the Historic Entertainment District. The history and endurance of this Sixth Street institution is just part of what makes it so intriguing. Live music has graced the stages there for decades and is imprinted into the pink granite hued brick walls, unique to Austin. Maggie Mae's has taken great pride in preserving

the original beauty of the 15,000 square feet of historic buildings (circa 1850) that make up its whole, while keeping the amenities and atmosphere fresh, fun and modern.

Maggie Mae's shares a special relationship with Gibson Guitars, who sponsors the Gibson Rooftop and Gibson Room. This year the Gibson Rooftop at Maggie Mae's has undergone an exciting expansion and renovation. The new Gibson rooftop stage is

a twenty-four foot wonder, equipped with premium digital

sound and a jumbo eighteen foot screen. The rooftop back bars showcase gorgeous examples of Gibson USA guitars. The rooftop deck is the largest on Sixth Street with more than 5,000 square feet of space. The rooftop glows with a vibrant color palate, featured in the comfortable lounge furniture and metal artwork created by renowned artist Jon Allen. No visit to Austin would be complete without enjoying the breathtaking view of the ever-expanding Austin skyline and Sixth Street from this iconic rooftop.

A short walk downstairs will take you to another exciting transformation—Maggie Mae's Legacy Lounge. The backdrop for the granite horseshoe-shaped bar is a massive mural designed and created by local artist Robert Hurst (www.adamfineartist.com). Hurst's mural, commissioned by Maggie Mae's, is a poetic and insightful interpretation of both the rich history of Austin and the current, modern vibe that makes the city a trendsetter. The Legacy Lounge, graced with sumptuous leather furniture, is dedicated to "all things Austin," including local craft spirits and brews made in the Capital City. This opulent environment, equipped with a new stage with premium digital sound and a closed-circuit television system, is the perfect mood-setter to enjoy live music, the big game or to simply sip your favorite beverage and people watch.

www.maggiemaesaustin.com



Beyond these exciting new additions, guests can visit the authentic English pub, a New Orleans-style courtyard, the Gibson Room and the Les Paul Lounge. For over 38 years Maggie Mae's has been committed to providing a platform for Austin's musicians. The venue's four historic buildings offer one of the largest entertainment venues downtown.

Upstairs the Gibson Room is a beautiful blend of couture furniture, rock anthology decor and Gibson Guitars memorabilia. Having hosted parties for celebrities ranging from Carrie Underwood to Fergie and Josh Duhamel, the Gibson Room is an experience unlike any other in Austin. Cowhide baroque chairs mixed with Hollywood Renaissance furniture and upholstered vanilla leather python banquettes make the Gibson Room feel very luxurious. With a velvet-draped stage as the centerpiece, events are brought to life with dramatic professional lighting and sound provided by Gibson Brands. The original Gibson Bar with a rhinestone-studded Gibson Guitar highlights the assortment of top shelf selections.

Following the Gibson Room is the Les Paul Lounge, a more intimate

space celebrating the life and accomplishments of Les Paul (1915–2009), complete with a private VIP bar. Sponsored by Gibson Guitars, the Gibson Room and Les Paul Lounge showcase some of the iconic guitarists who have played Gibson Guitars through the decades. More artwork by world-renowned Austin artist Robert Hurst adorns the walls. Hurst's artwork displays the Gibson guitarists in vibrant acrylics, while Eddie Kramer's photographs capture musicians like The Rolling Stones and Jimi Hendrix in crystal black and white. The history of Maggie Mae's, and the legends that abound on the global music stage, are truly alive in these rooms.

There is way too much fun, art and exciting detail to explain what makes Maggie Mae's so special. When you enter the doors, you can feel the passion of old downtown Austin, the music and the people that make this place authentic. Within walking distance of several downtown hotels and only two blocks from the Austin Convention Center, guests catch live music every night. We invite you to come and enjoy this vibrant Austin legend. 🎸



Far Left Top: The entrance to the Gibson Room, seen from the Les Paul Lounge. Far Left Bottom: The Gibson Room. Top Right: The Gibson Room. Second from the top Right: The Les Paul Lounge. Second from the bottom Right: The Gibson Rooftop. Bottom Right: View of the Gibson Rooftop from the Iron Cactus Rooftop.



Frozen or On The Rocks?

TRY OUR LOCAL WINNERS



Pictured above are just a few of the signature drinks you can find at Speakeasy. They specialize in serving classic cocktails with a roaring 1920's vibe.



Iron Cactus serves up the finest margaritas and Mexican Martinis around. D Magazine rated our "El Agave" the best margarita in Dallas. Featuring over 100 tequilas, the Iron Cactus has been named a top ten tequila bar by such national publications as Chili Pepper Magazine and Spirits and Cocktails. Thirsty yet?



If the sunsets alone aren't enough to get you out to The Oasis, their signature margarita definitely is!



Z'Tejas has their Chambord Margarita as their Signature drink. It's a favorite of ours here at Celebrate Austin.

Bevo's favorite margarita can be found at Maggie Mae's. It's infused with jalapeño so it has a kick just like Bevo does.



Pictured to the left are Flores' Signature Drinks. From right to left we have La Florita, La Flor, winner of the Best Margarita in Texas, and their Mexican Martini.



What's on Tap, Drink in the Local Suds

Over the last several years the craft beer trend has been gaining traction in all corners of the United States. People are ditching the domestic lager in favor of crisp pale ales, hoppy IPAs,

malty ambers and robust stouts. Brewers are taking full advantage of this beer renaissance, blending their skill and knowledge with their creativity and attention to quality on a quest to deliver fresh, ever-evolving ale incarnations to the eager masses.

Austin and the Hill Country have been no slouch in growing the Texas craft beer market, with no less than 60 existing micro-breweries and brewpubs in current operation and dozens more slated to open within the next 12 months.

The rabid locavore culture of Austin has glommed on to the city's rapidly expanding craft beer scene, and droves of thirsty beer drinkers seek out the breweries, brewpubs and beer bars that pepper the city and surrounding areas. Our breweries range from nano-

breweries, which produce as little as 500 barrels in a year and sell everything they make either in their own modest tasting rooms or to bars no more than a couple miles from their facilities, to full-scale production breweries that showcase their tall, gleaming fermentation tanks and slickly designed tasting rooms to starry-eyed beer enthusiasts. No matter the size, they all have one thing in common: a love for and drive to produce good beer.

The beer bar, while in and of itself is not a new concept, has taken on new life with the emergence of the craft industry. Austin has a large handful of bars dedicated 100% to selling craft beer, with as few as 10 to as many as 150 taps of pure fizzy bliss. While most of these bars offer products from across the U.S., the recent surge in Texas craft has inspired a few establishments to offer only those brews made in the Lone Star State. If you find yourself in the far North Austin area, be sure to check out the Dig Pub in Cedar Park. The Dig features 36 carefully selected taps of some of the best craft brews found in Texas and the U.S., as well as a selection of boutique wines by the glass and a pub-inspired food menu.

While in Austin, be sure to carve out a few moments to indulge in the local beer scene. Visit www.craftbeeraustin.com or www.austinbeerguide.com for comprehensive listings in the Austin and surrounding areas. If you happen to visit a craft-beer-friendly establishment, be on the lookout near the front door for a free print copy of the latest edition of the Austin Beer Guide. Whatever you do, don't miss a chance to try some of Austin's most refreshing libations!



EXPERT ADVICE



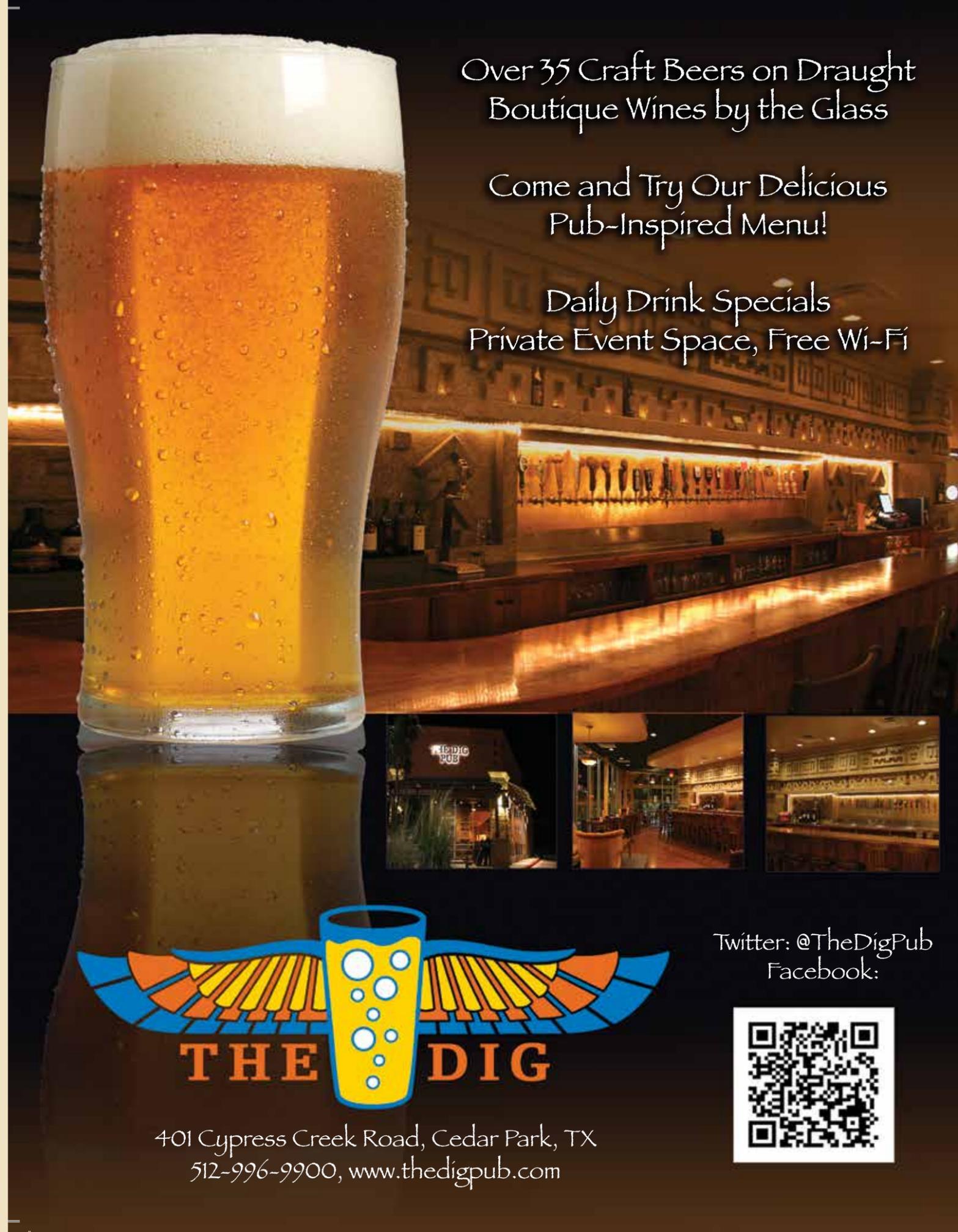
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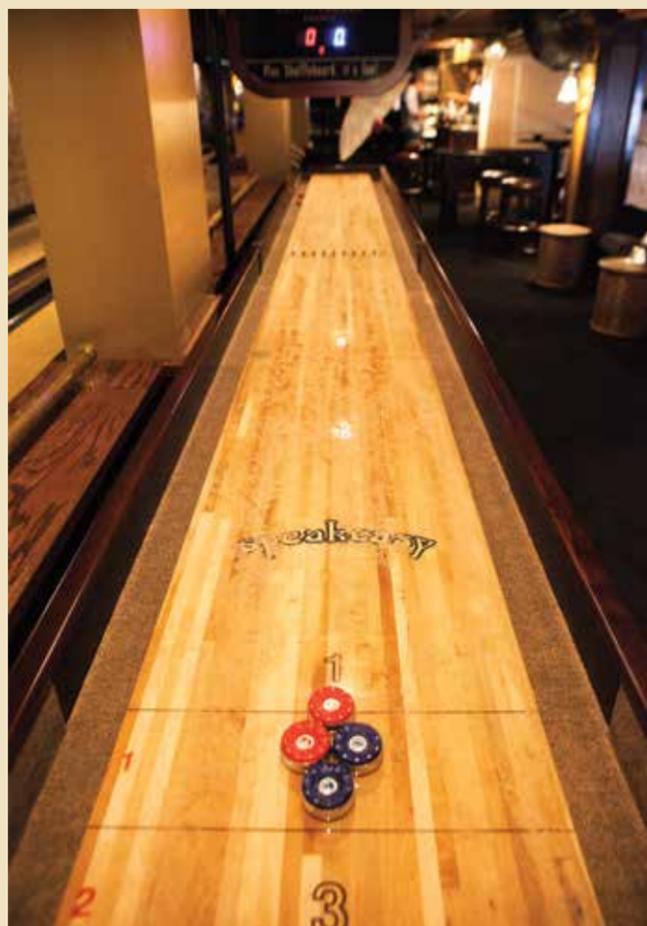


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Newcomers: Welcome to Austin Y'all



PHOTO BY JOHN R. ROGERS

WHAT TO SEE:

- **Mexican Freetail Bats:** Largest Urban Bat Colony, 1.5 million, takes flight every evening just before sunset from March to early November from under the Congress Avenue Bridge.
- **Tours:** Austin Duck Adventures, Haunted ATX, Austin Brew Bus, Austin City Running Tours, Austin Trolley Company
- **Comedy:** Esther's Follies, New Movement Theater, Cap City Comedy Club
- **Austin Art Scene:** 30 awesome Galleries to choose from.
- **Stevie Ray Vaughan Statue:** Austin's most well-known music icon at Auditorium Shores on Lady Bird Lake.
- **Cathedral of Junk:** "Best Organized Chaos" winner, 60 tons of discarded items piled artfully in a South Austin Backyard.
- **Paramount Theater on Congress Ave:** Opened in 1915, any event here is certain to be unforgettable.
- **Conspirare–Craig Hella Johnson & Company of Voices:** 2015 Grammy Award Winner for Best Choral Performance
- **Austin Beer Tours, Breweries, Brew Pubs and Cideries:** www.beeradocate.com/place/city/30/

GET FIT:

- **Lady Bird Hike and Bike Trail:** 10 miles of trails along the shores of Lady Bird Lake www.thetrailfoundation.org
- **Barton Springs Greenbelt:** 7.2 miles of trails with swimming holes www.austinparks.org
- **Sup ATX Stand Up Paddle Boarding:** Located on Lady Bird Lake on the Hike & Bike Trail
- **Veloway:** Austin's first 3.1 mile trail exclusively for bicycles and rollerblading
- **Dog Parks:** Try one of the 11 public dog parks in Austin
- **Bull Creek Greenbelt:** 3.5 mile trail along Bull Creek, dog friendly
- **Golfing:** Visit one of the 50 private or public golf courses in the Austin and surrounding areas
- **Zilker Park:** 350 acres, Disc Golf, Train Ride

EAT FIT:

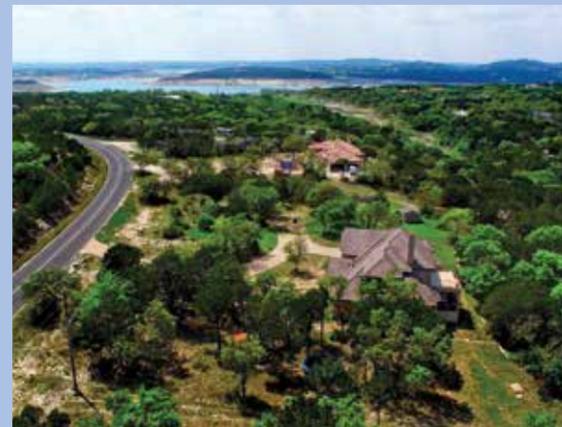
- **Farmers Markets:** Enjoy any of the 10 local Farmers Markets
- **Whole Foods:** Enjoy any of the 4 locations in Austin
- **Central Market:** Enjoy of one of the 2 locations in Austin
- **Wheatsville Co-op**
- **Trader Joes – 3 locations**

About Austin

Austin MSA Population	2 Million
Austin City Population	919,000
Student Population	129,350
Mexican Bat Population	1.5 Million
Texas Population	27 Million
Average Home Price	\$222,900
Founded in	1839
City Ranking in U.S.	16th Largest
Average Temperature	70°
Named for	Stephen F. Austin
Counties	Travis/ Williamson
Government Type	Council-Manager
City Size	296 sq mi
Highest Point	Mt . Bonnell (785 ft)
Demonym	Austinite
Time Zone	CST/ CDT
Zip Code	787**, 786**
Area Code	512 & 373

Slogans:

- “The Violet Crown”
- “Keep Austin Weird”
- “Live Music Capital of the World”
- “The Human Capital,” “Bat City”



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Day Trippin' Texas Hill Country Style



PHOTO BY JOHN R. ROGERS

Despite a reputation for being a flat wasteland, the beautiful and rugged landscape of Texas couldn't be farther than the truth. Texas boasts mountains to the west and, closer to home in Austin, the breathtaking Texas Hill Country. The Texas Hill Country starts in West Austin and portions of San Antonio, and includes twenty-five counties to the west and south. The terrain is known for dramatic cuts, cliffs, mesas and boulders in limestone and gorgeous cuts of granite.

Dripping Springs, a gorgeous area of the Texas Hill Country, is home to Hamilton Pool, one of the best swimming holes in Texas, famous for its cavernous limestone mouth and a waterfall that you can swim beneath. This lush retreat is a great place to be during the hot Texas summer.

In spring, the countryside is just bursting with Bluebonnets, purple Winecups, yellow Primrose and the vivid Texas Paintbrush. If you get a chance and love a good drive, take the one-hour legendary Devil's Backbone loop, which offers outstanding views of the four-hundred mile Balcones Fault. The magnificent views will leave your mouth agape and the route will take you past some of the most historic and beautiful cities in the region. So get in the car and take a day trip, Texas Hill Country style. You won't regret it.

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Art Hot Spot: Wimberley

If you're in the mood for a leisurely drive and some boutique shopping in the beautiful Texas Hill Country, head south of Austin just 45 minutes to Wimberley, TX. On your drive you'll experience picturesque views of the Blanco River, colorful fields of wildflowers, and of course the gently rolling, limestone-encrusted hillsides.

Downtown Wimberley has a quaint town square that boasts a wide array of shops, tree-lined side-walked streets, gourmet restaurants, and local musicians playing year round at the surrounding wineries and brew pubs. Long known for its thriving community of performing and visual artists, Wimberley has a unique concentration of art galleries and working studios. Art lovers are attracted to Wimberley to enjoy the Market Days, an outdoor festival that takes place the first Saturday of every month between March and December, but also because of the numerous art galleries that have made Wimberley into something of an artists' haven.

Don't miss one of the most known and sought after working studios is Wimberley Glassworks, the Southwest's premier hand blown lighting and art glass studio. It's been hailed as a "Must See" by Texas Highways and "Wimberley's most famous attraction" by the prestigious Texas Monthly

magazine. The Glassworks hosts daily glass blowing demonstrations for travelers and art glass enthusiasts from around the world. When you visit Wimberley Glassworks, you will have a chance to browse its exclusive art glass collections, limited edition vases, sculptures, platters and home lighting fixtures. Visit wgw.com for more information.

Wimberley also has plenty of outdoor activities and seasonal events to experience. Hike up Old Baldy for some of the best views of the Hill Country, or seek out one of Wimberley's two refreshing, crystal clear natural swimming holes. The Annual Jubilee Celebration, VFW Rodeo, and Fourth of July celebration are all fun indoor/outdoor celebrations to enjoy in the summer months. Want to be entertained? Enjoy movies under the stars at the old Corral Theater, catch the Wimberley Players performing dramas, musicals, plays and comedy skits at the Wimberley Playhouse on Old Kyle Road, or check out the EmilyAnn Theater, known for Shakespeare Under the Stars. The area is also the location for the Christmas Trail of Lights and the Annual Butterfly Festival in April.

However you choose to spend your time, rest assured you won't run out of ways to entertain yourself in Wimberley! Visit wimberley.org for more information.

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PHOTO BY STEVE RAWLS

THE FOCAL PIECE OF THE LBJ RANCH, THE TEXAS WHITE HOUSE IS "A HOUSE FULL OF GIFTS THAT'S A GIFT TO OUR NATION."

Willkommen to Fredericksburg

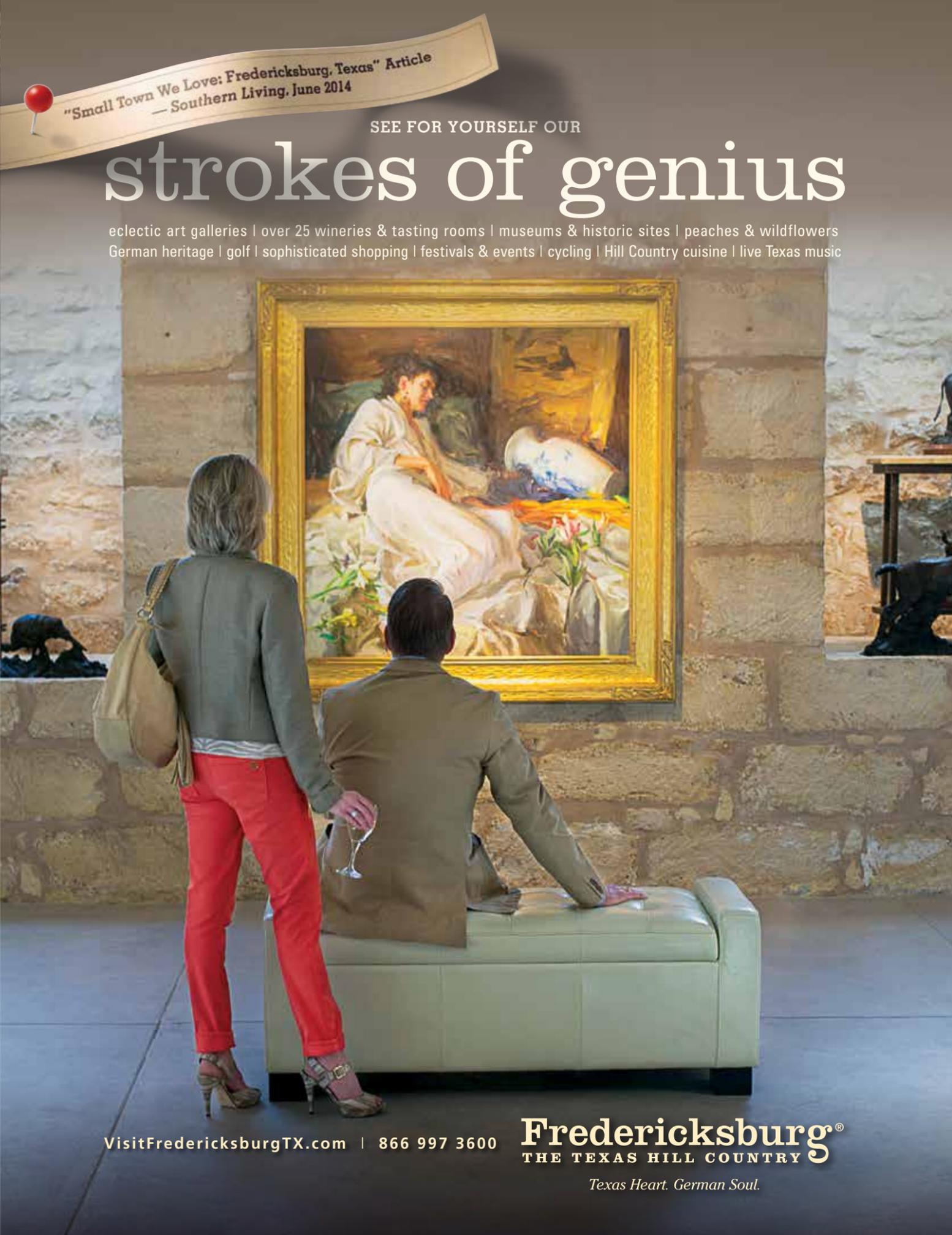
Located just 70 miles west of Austin, Fredericksburg is located in the heart of the Texas Hill Country. Established by German settlers in 1846, Fredericksburg still rings true to its German roots.

With more than thirty wineries and tasting rooms located in Gillespie County, and dozens more within an hour's drive of Fredericksburg, Fredericksburg is well known as the epicenter of Texas Wine Country. Take a trip down Wine Road 290 with any of the wine tour companies headquartered in Fredericksburg, taste Texas wine standouts like Tempranillo and Viognier, and enjoy one of the "top 10 wine travel destinations in the world for 2014" according to Wine Enthusiast Magazine.

With more than 70 restaurants ranging from low-key local barbecue to fine dining establishments that blend art gallery and Hill Country cuisine, as well as traditional German restaurants, there is something to please every palate.

While you're here, leave plenty of time to explore Fredericksburg's walkable downtown historic district. With more than 150 shops, boutiques, art galleries and museums, such as the National Museum of the Pacific War and the Pioneer Museum (both located along historic Main Street), you can discover one-of-a-kind finds like custom cowboy boots, antiques, home décor, Hill Country Couture clothing and more. An added bonus: you can purchase a glass of wine or beer and enjoy it while you shop Main Street.

Once you've had your fill of Texas wine and shopping, soak up the beauty of the Texas Hill Country with a hike to the summit of the nation's second largest batholith (granite dome) and enjoy 360 degree views of the Texas Hill Country at nearby Enchanted Rock State Natural Area. Or if you're looking to cover more ground, explore the miles of paved rural roads in Gillespie County on a bicycle—the paved roads and minimal traffic make Fredericksburg an ideal cycling destination.



"Small Town We Love: Fredericksburg, Texas" Article
— Southern Living, June 2014

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After you've explored the LBJ Presidential Library and the Lady Bird Johnson Wildflower Center in Austin, get the rest of the story on the nation's 36th president, with visits to the Lyndon B. Johnson State and National Historical Parks in Stonewall. Tour the "Texas White House" and the former president's birthplace at the Lyndon B. Johnson National Historical Park, and then visit the Sauer-Beckmann Living History Farm at the Lyndon B. Johnson State Park and Historic Site just across the river.

Fredericksburg is also home to more than 300 festivals and special events each year - including Oktoberfest, a three-day celebration of Fredericksburg's German roots, that takes place the first weekend of October each year; the Texas Hill Country Film Festival, which takes place the first weekend in May each year; the Texas Hill Country Food Truck Festival that takes place each year at Luckenbach Texas; and more. That's right, Luckenbach Texas, made famous by Willie, Waylon and the Boys, is only about 10 miles from downtown Fredericksburg. You can find live music in Luckenbach Texas 364 days a year.

Each Spring Fredericksburg and the Texas Hill Country are blanketed with wildflowers; fields of Texas bluebonnets make a scenic drive through the Texas Hill Country even more spectacular. Visitors can

walk through fields of wildflowers and even purchase wildflower seeds at the nation's largest working wildflower farm, Wildseed Farms, located just a few miles outside of Fredericksburg.

Another seasonal favorite in Fredericksburg are the Fredericksburg peaches, which can be found at roadside stands and orchards across Gillespie County each summer. Fredericksburg peach season typically runs mid-May through mid-August. Looking for a hands-on experience? A number of orchards offer pick your own peaches, as well as other seasonal fruits and vegetables.

For more information and a calendar of events, check out mobile-friendly www.VisitFredericksburgTX.com.



PHOTO BY BLAKE MISTICH

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If "food" is your middle name and wine is your game, then the Cabernet Grill is your match made in heaven. Chef Ross Burtwell, author of *Texas Hill Country Cuisine; Flavors from the Cabernet Grill Texas Wine Country Restaurant*, not only serves up some of the most spectacular cuisine, but also has the largest Texas wine list in the country—with the knowledgeable waitstaff to go with it. Fresh ingredients sourced from local and regional growers. An elegant yet casual dining atmosphere. A deep-rooted passion for food and wine flowing from the kitchen. Welcome home!



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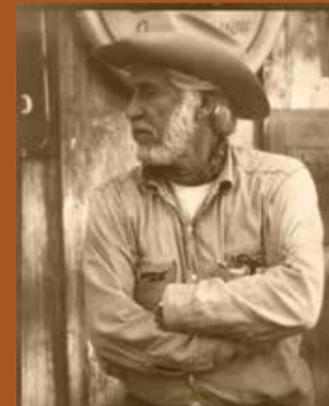


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EVERYBODY'S SOMEBODY IN LUCKENBACH

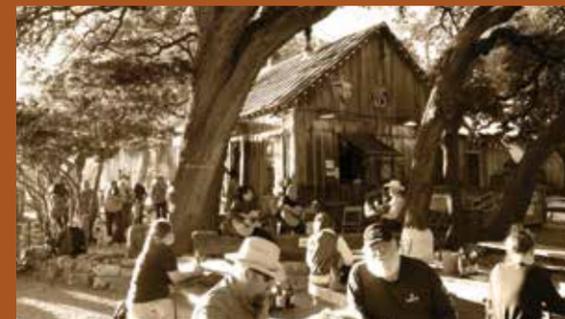


Dallas wasn't for sale - besides the American way is to start small and work your way up.

~One of the many reasons Hondo bought Luckenbach

Slow down. Get away from the hustle and bustle of Austin and see the treasure we have in Luckenbach. In 1849 Minna Engel opened the doors of a "First Class Country Store," selling everything from the cradle to the grave when this was still frontier, serving both Texas settlers and Comanche Indians, with whom the Germans never broke a peace treaty. The combination Post Office/ General Store/ Beer Joint was fashioned in 1886 by August Engel and remained in the family until 1970 when Benno Engel retired as postmaster and placed an ad: "TOWN FOR SALE" —lock, stock and dancehall.

The cotton gin closed in 1929. In 2002 a flood swept away the cotton gin and blacksmith shop. But nothing can stop the power of Luckenbach. Stop in, any old day, and set a spell under those oak trees and wait, while the sun begins to settle, with a cold beer from that same general store. Listen as the pickers arrive. They meet. They greet. They tune their guitars and voices, and soon, far sooner than you think, you are transported to the land that is Luckenbach. Not some fairytale, faraway place, but a very real and comfortable piece of Texas. Texas like it should be...sharing a table with strangers soon to be friends, singing along to some old familiar song, and knowing, deep in your heart of Texas, that all is right with the world.



Then things really began to change. Luckenbach was purchased by some true Texas characters—Hondo Crouch and pals, Guich Kooch and Kathy Morgan. Hondo refashioned Luckenbach as an old west fairytale dominion, elected himself Mayor, appointed his friend Marge as Sheriff and appointed others as ambassadors to foreign countries. They held "Hug-Ins", a Luckenbach World's Fair, a Ladies State Chili Bust, and Mud Dauber Festivals, and always singing, picking, and plenty of beer drinking beneath the 500-year-old oak trees. Today, over thirty years later the guitar pickers are still pickin' out every night under the big oak trees.

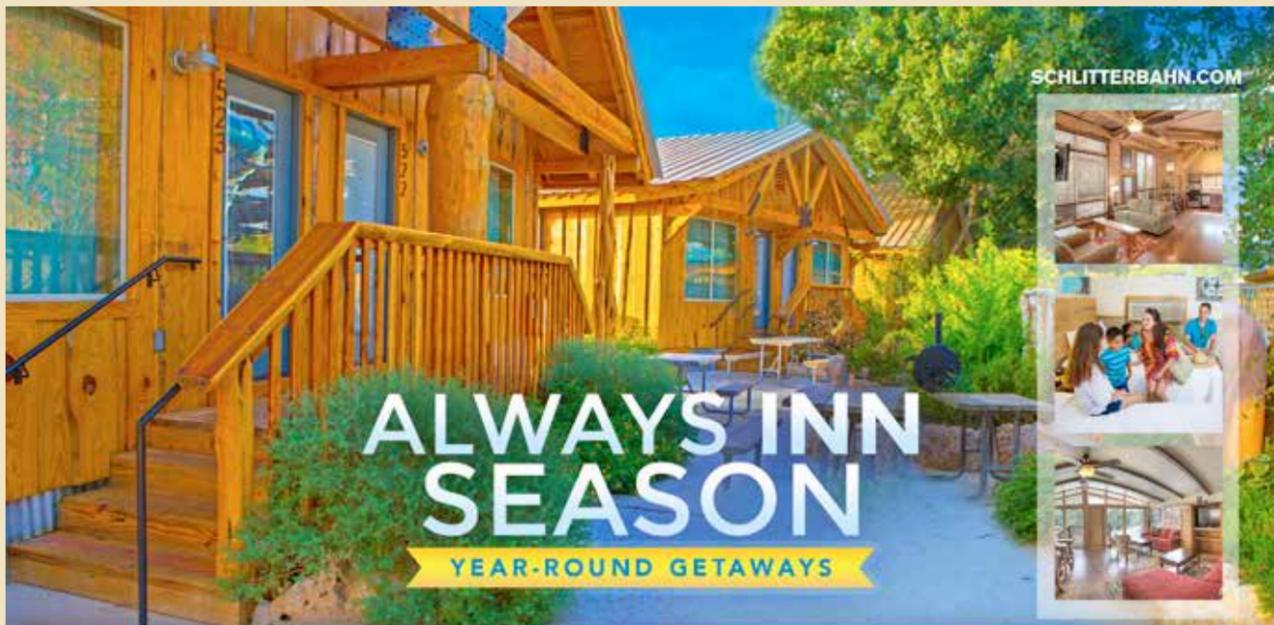


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home of our 36th president, Pedernales Falls State Park, and a variety of other shops, eateries and parks.



For more information visit www.lbjcountry.com, call the Chamber at 830-868-7684, or email info@johnsoncitytexaschamber.com. Keep up with all the exciting events in Johnson City at #EXPLOREHERESMORE



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Come Visit Georgetown

Georgetown may be home to the Most Beautiful Town Square in Texas but that doesn't mean we're a bunch of squares. In fact, we're anything but. So leave the stress at the office, the worry at home and pack your bags for a weekend that fits perfectly outside the box.

From our "gotta have that" boutiques to our love-at-first-bite eats, our city is the perfect place to spend a day or a night (or more). We've been told that our windows encourage shopping so plan to discover just what you were looking for—and maybe a few things that you weren't. Shopped until you're nearly ready to drop, indulge your sweet tooth or sizzle your savory side at one of the 100 plus bars and restaurants located on the Square and off.

Not a foodie or a shopaholic? No problem. We've been told that we've got a whole lot more to offer, starting with our Victorian

architecture (#HelloGorgeous). As an award-winning community and the first Texas city to earn the Great American Main Street Award as well as the National Trust Award, you'll be hard pressed to find a city that makes preservation look this good.

In the market for something other than a pretty façade? Cuff your jeans, grab one of our bike share bikes and cycle on out to one of our local watering holes—Lake Georgetown, Blue Hole or San Gabriel River—where you'll always find something fun to do. If indoor adventure is more your speed, head deep into the earth's core at the Inner Space Cavern for a lesson of prehistoric proportions.

Want to add few more happy hours? Take in a show at the Palace Theatre or get cultural at the Art Center. Whatever your genre, we're sure you'll find it here. Consider us Hill Country's most beautiful little secret.



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- 49 dragonsnaps
- 49 KidOshoe
- 49 Terra Toys

Dining

- 51 Z'Tejas
- 53 County Line
- 55 Carmelo's
- 56 Rudy's
- 56 Mighty Fine
- 57 Austin Land & Cattle Steaks
- 57 Flores Mexican Restaurant

Nightlife & Entertainment

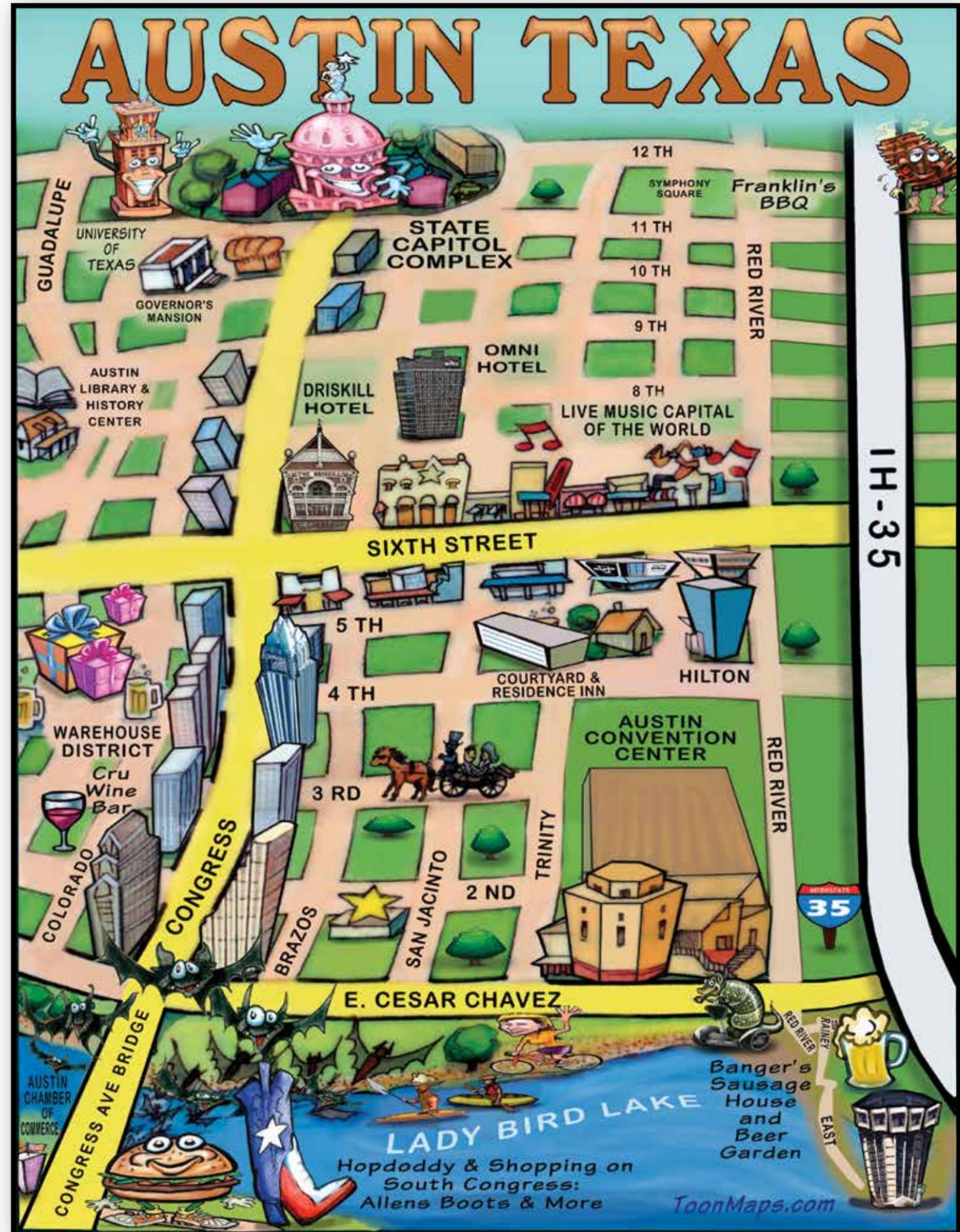
- 60-61 Maggie Mae's
- 64 Whichcraft Beer Store
- 65 The Dig Pub
- 66 Speakeasy
- 67 Speakeasy, TenOak Kitchen & Bourbon House
- 70 Coyote Ugly

Newcomers

- 71 Omni Dental Group
- 71 Babs Livin' Austin Realty
- 72 Austin Relocation Guide
- 72 AIBA
- 73 Concrete Concepts
- 73 Linda Lee Interiors
- 74 Time Insurance Agency
- 75 All My Sons Moving

Day Trippin'

- 76 Sunset Canyon Pottery
- 77 Wimberley Glassworks
- 79 Fredericksburg Convention and Visitor Bureau
- 80 Cabernet Grill
- 81 Grape Creek Vineyards
- 82 National Museum of the Pacific War
- 82 The Resort at Schlitterbahn
- 83 Luckenbach Texas
- 84 Johnson City Chamber of Commerce
- 85 Georgetown Convention & Visitors Bureau





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